



PODDAR

BUSINESS SCHOOL

24 Years of
EDUCATION
EXCELLENCE



About Poddar Group



Poddar Group of Institutions, a synonym of vibrancy, dynamism and enriched positivity begun with its journey way back in 1998 under thought-provoking vision of Dr. Anand Poddar. Concretely, *“Education with a Purpose to Shape a Better Future”* remains the mainstream motto of the group.



Vision: Poddar group brings together human capital, cultures and ideas to nurture responsible leaders who transform enterprises and society



NAAC Ranking: B



Mission: To be recognised as an inclusive, progressive and connected community for thought leadership on the global enterprise stage.



Accreditations : AICTE, RTU

Poddar Group of Institutions



Poddar International College



Poddar Management & Technical Campus



Poddar Business School



Poddar Management Training Institute



Poddar International College of Pharmacy

Chairman's Desk



Dr. Anand Poddar

Education is magnificently important to the humanity and is the basis of all the progress processes. With this idea in mind, to create new frontiers of knowledge and to nurture the talents, we began our voyage in education, about 24 year ago.

Our endeavor at Poddar Group of Institutions is to strike a balance between state-of-art infrastructure and internationally acceptable value based education. We believe in personalized growth of every student's professional, academic and leadership development through innovative, progressive and industry oriented training; which enhance practical knowledge, develop technical skills and personify professional attitude. Here the young minds are bred bustling with self-confidence, skills, knowledge and experience to take up challenges of latest developments in their professions.

Welcome to the passionate, professional compassionate learning culture and to a warm academic community.

Dare to dream, put in the best effort, enjoy the journey and reap the rewards!

Director's Desk



Mrs. Roopal Poddar

As we welcome you, the future leaders and productive citizen of this nation, I would like to stress on our motto :Education with a purpose:. Right from the inception, we follow the design, which epitomizes grooming young minds, and heart as well-rounded future leaders through holistic development bringing forth their moral, ethical, human value so that they develop a multifaceted personality of character and confidence with a deep routed passion in pursuit of excellence.

Over the years, we have excelled and maintained an utmost academic standard incorporated with the conduct of discipline and persistent effort, thereby achieving remarkable and excellent result. We aim to support student in achieving their golden ambition through discipline, active participation, knowledge seeking approach and, guidance of dedicated and efficient faculty member. I wish all the very best to all the aspirant. “Our aspirations are our possibilities.” Keep aspiring, keep Achieving.

Reward & Recognition



- **PROMISING INSTITUTION FOR INNOVATIONS IN HIGHER EDUCATION IN INDIA BY GLOBAL CONFERENCE AND AWARD SUMMIT -2022.**
- **OUTSTANDING WORK IN THE FIELD OF EDUCATION -EDUCATION EXCELLENCE AWARD 2021 BY DAINIK BHASKAR**
- **STATE AWARDS TO NSS UNIT BY DEPARTMENT OF COLLEGE EDUCATION ,RAJASTHAN**
- **3RD RANK IN RAJASTHAN BY BUSINESS TODAY 2021**
- **2ND RANK IN RAJASTHAN BY INDIA TODAY IN 2021**
- **LUMINARIES OF RAJASTHAN AWARD BY INDIA TODAY GROUP 2019**
- **BEST PRIVATE COLLEGE IN RAJASTHAN –2019 BY ICCI**
- **GLOBAL ENTREPRENEURSHIP RECOGNITION AWARD(GERA) 2019 FOR INNOVATION EDUCATIONAL PRACTICES**
- **UPCOMING FASHION & INTERIOR COLLEGE OF THE YEAR 2018 BY ELITE FASHION & LIFESTYLE AWARD**
- **“EXCELLENT PRIVATE HIGHER EDUCATION IN RAJASTHAN” ORGANIZED BY DAINIK BHASKAR MY FM.**
- **EDUCATION EXCELLENCE AWARD 2017 BY ASSOCHAM**
Poddar International College and Poddar Management and Technical Campus have been awarded as “Best upcoming higher education Institute of Rajasthan” in Education Excellence Awards 2017 organized by ASSOCHAM in New Delhi.
- **3RD RANK IN RAJASTHAN IN TOP 150 B-SCHOOLS SURVEY**
Poddar Management & Technical Campus has been ranked as 3rd in Rajasthan in Top 150 B-Schools in India in a survey conducted by Times of India.
- **EXCELLENT MANAGEMENT COLLEGE OF RAJASTHAN**
Awarded to Poddar Management & Technical Campus by Rajasthan Education Summit & awards 2016 supported by Deptt. of MNHR, MSME, AICTE, RTU KOTA.
- **EXCELLENCE AWARD 2014 FOR BEST PRIVATE SCIENCE AND ARTS COLLEGE OF RAJASTHAN**
Poddar International College has been awarded as Best Private Science and Arts College of Rajasthan by Earth Research Organization – New Delhi
- **NATIONAL AWARD TO THE CHAIRMAN, POKDAR GROUP**
The National award, “Shiksha Bharti Puraskar” has been conferred upon Mr. Anand Poddar, Chairman, Poddar Group of Institutions on 22nd August at New Delhi for his outstanding contribution in the field of education.
- **MOU WITH ICICI BANK & BISR**
Poddar International College has signed an MOU with ICICI Bank & Birla Institute of Scientific Research.
- **INTERNATIONAL COLLABORATION WITH CIMA (UK), PEARSON, AIMST UNIV., GES FOUNDATION, AUSTRALIA, LONDON SCHOOL OF DIGITAL MARKETING**

ANDRAGOGY



Programmes Offered



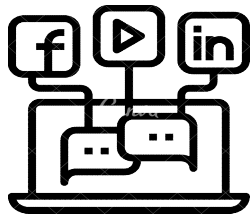
MBA



PGDM



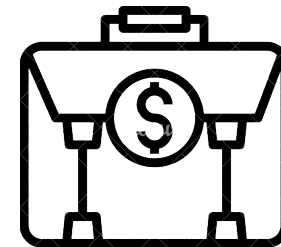
Specializations Offered (MBA)



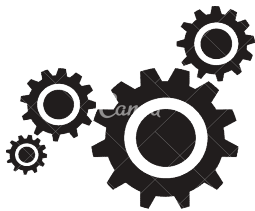
Marketing



HR



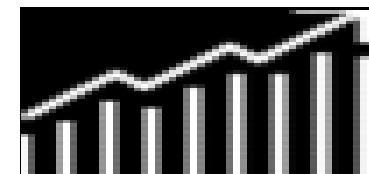
Finance



Operations

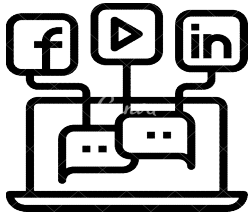


Information
Technology



Business Analytics

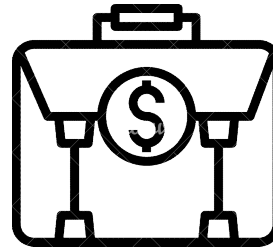
Specializations Offered (PGDM)



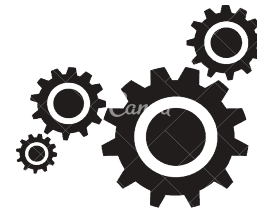
Marketing



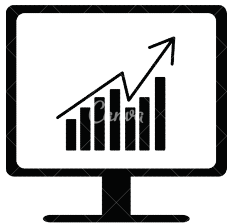
HR



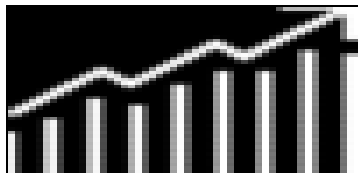
Finance



Operations



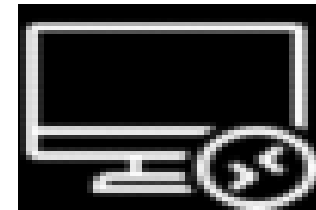
Information
Technology



Business Analytics



Food & Agribusiness



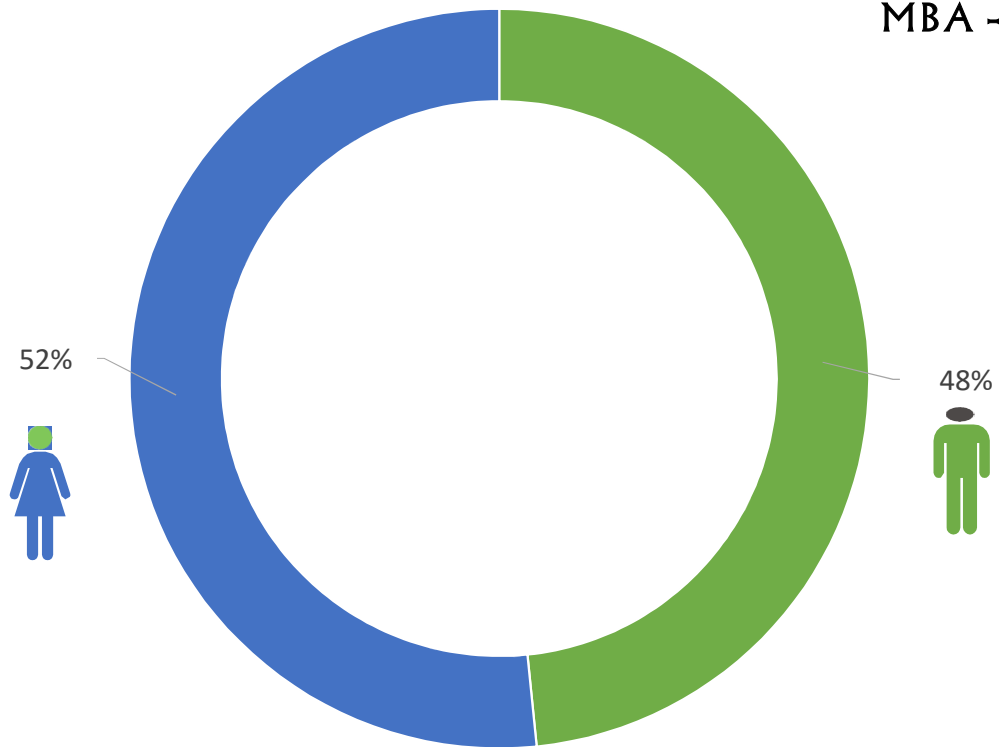
Hospitality & Event
Management



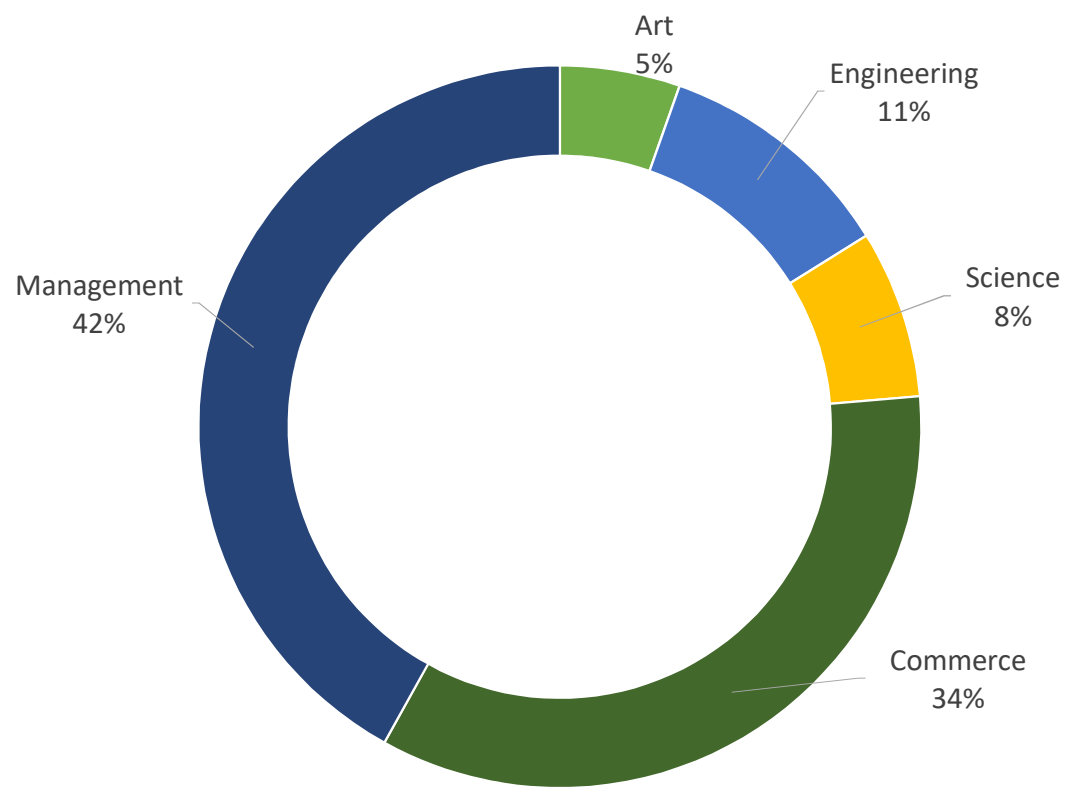
Batch Insights (2021-2023)



MBA - 93



Gender Diversity



Academic Background

Placement Process



Stage 1

Registration for Placement Drive



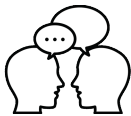
Stage 2

Profile shortlisting*



Stage 3

Written Test / Group Discussion Round*



Stage 4

Personal Interview*



Stage 5

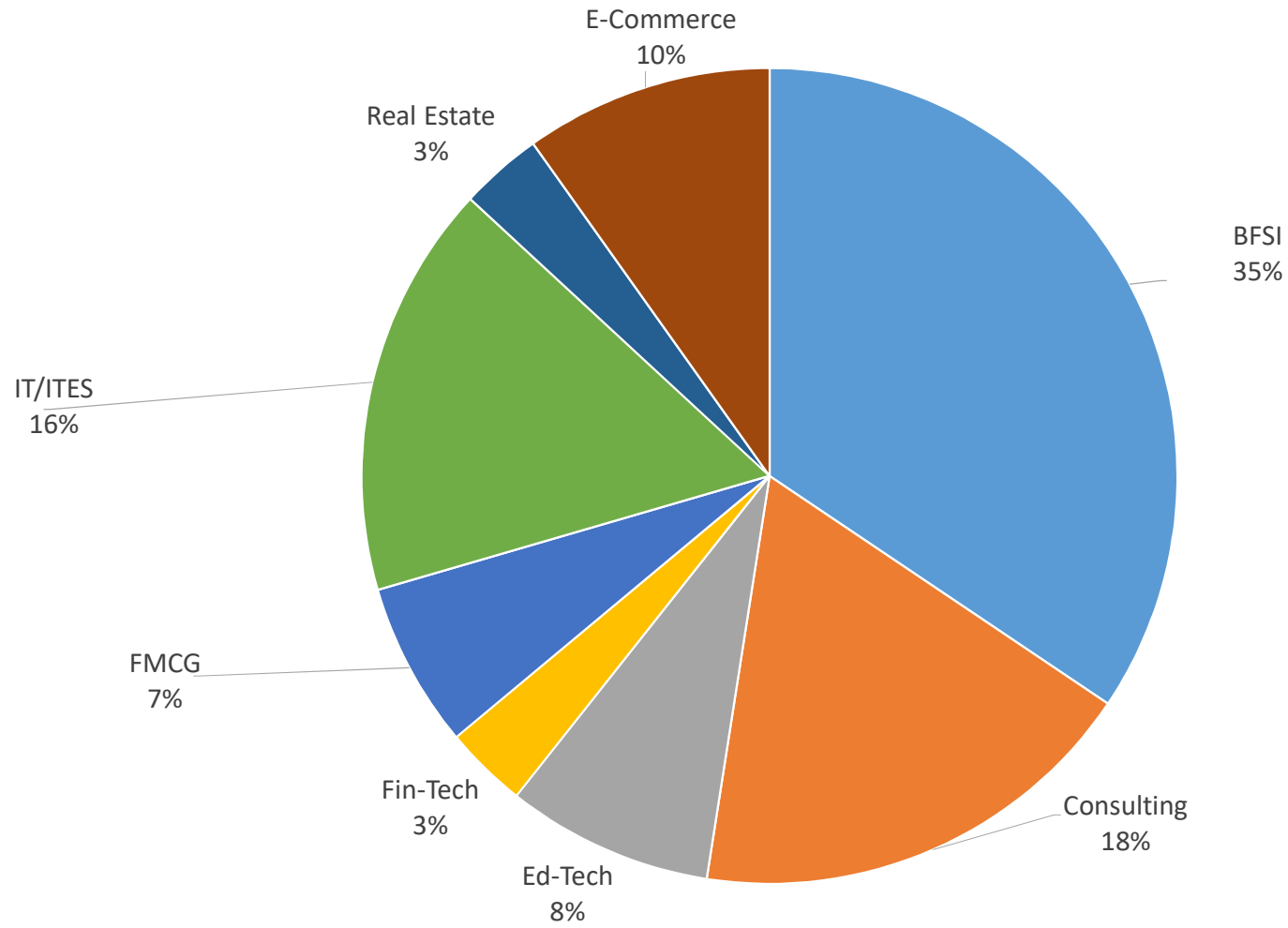
Final Selection

*This is the expected process. Can be customized according to the discretion of the Recruiter.

Placement



MBA



Industry Linkage



Industry Academia Collaboration



International Collaboration





THANK YOU

*Looking forward to having a long term
association with you*

tpo@poddarinstitute.org

+91—9116674497

<https://www.linkedin.com/in/pgi-tpo/>