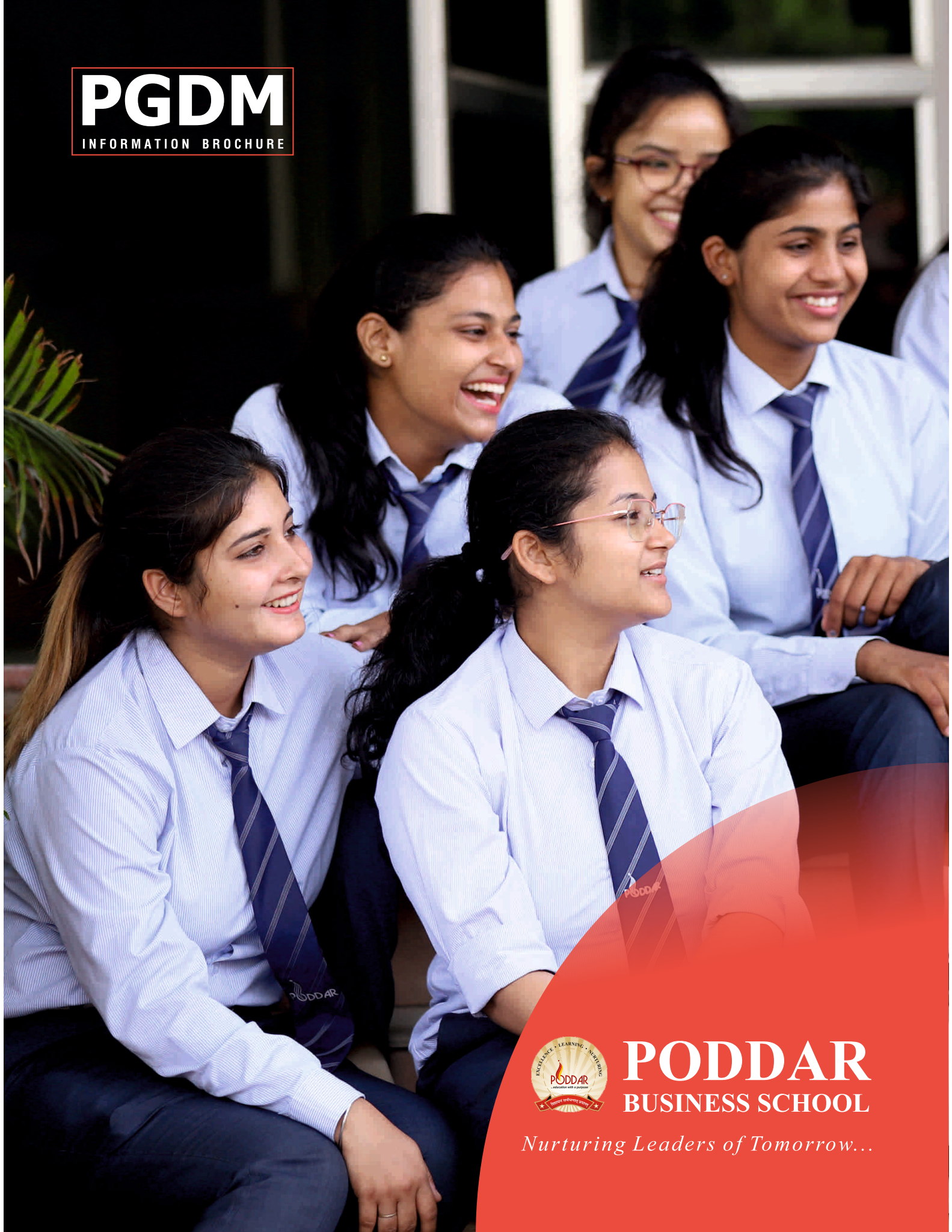


**PGDM**  
INFORMATION BROCHURE



**PODDAR**  
BUSINESS SCHOOL

*Nurturing Leaders of Tomorrow...*

# About **PODDAR** Group of Institutions...

## *25 years of Legacy*

Poddar Group of Institutions, a synonym of vibrancy, dynamism and enriched positivity begun with its journey way back in 1998 under thought-provoking vision of Dr. Anand Poddar.

Concretely, "Education with a Purpose to Shape a Better Future" remains the mainstream motto of the group. With an aim to foster learning and achieve excellent standards of quality education and to cater ever increasing demand of professionally trained skilled youth, the group core focus has been to conceptualize the ideology what lies beyond academics; skill development, entrepreneurship and eco-system nurturing leading to generation of self-sustained youth of "New India".

The group has been envisioned to impart Purposeful education through UG and PG programs to high end research programs (Ph.D) focusing on Best Innovative Academic practices reinforced with student mentoring, learning and support activities through various Clubs and cells. Our Alumni are carrying the rich values and virtues imbibed making us proud by scaling newer heights in different facets of the careers.

Poddar International College (Affiliated to University of Rajasthan, Jaipur; approved under section 2(f) and 12(B) of UGC Act 1956 and has been accredited by NAAC. It has been a recipient of some exceptionally prestigious awards like "Best Upcoming Higher Education Institute of Rajasthan" conferred by

ASSOCHAM, Ministry of HRD, New Delhi. It has been ranked among top positions in Rajasthan by the India Today - Nielsen survey for its excellence work in Research and Development, Skill Development, Extension Activities, Women Empowerment, CSR, Science Popularization. It is also a participant in NIRF, Govt. of India for the top ranking colleges of India.

AICTE approved and Rajasthan Technical University affiliated "Poddar Management and Technical Campus", has to its accolade 3rd rank in Rajasthan amongst top 150 B-Schools (including IIMs) in Times of India survey. Poddar Management Training Institute, a BEd college approved from NCTE and affiliated to University of Rajasthan is focusing on the qualitative and innovative teaching methodologies and experiential and research oriented learning. Poddar International College of Pharmacy is Pharmacy college approved by Pharmacy Council of India.

Not to end now Poddar group has brought a new lush green campus of Poddar Business School with facilities of sports academy and supercomputing labs, Design thinking labs, Incubation centre at RamchandraPura Industrial area to bring World-class leadership faculty, the PGDM program.

With this note, we welcome you all to enriching world of excellence, competency, integral learning, innovation driven aptitude, technical mentoring and above all an insightful personality development.

**150+** Corporate Linkages

**350+** Associated Experts

**300+** Distinguished Faculty

**60+** Faculties have copyrights & patents

**12+** International Collaborations

**3000+** Students Currently enrolled

**20000+** Alumni

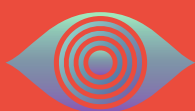
## Units under the banner of **PODDAR GROUP OF INSTITUTIONS**

- Poddar Business School [PGDM]
- Poddar International College
- Poddar Management And Technical Campus
- Poddar College of Education (B.Ed. College)
- Poddar International College of Pharmacy
- Society for Sustainable Eco-friendly solutions (Biotechnology Business Incubator) ARS Innovative Solutions Pvt Ltd.
- Poddar Sansthan (an NGO)





“ CREATING NICHE  
FOR YOURSELF IS THE  
KEY FOR SUCCESS ”



## VISION

Poddar Business School brings together human capital, cultures and ideas to nurture responsible leaders who transform enterprises and society.

Every great dream begins with a dream. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to RE-INVENT YOURSELF and the world. The joy of life comes from our encounters with new experiences. There is no greater joy than to have an endlessly changing horizon, FOR EACH DAY TO HAVE A NEW AND DIFFERENT SUN. Always remember... Everything started as nothing! RISE-SHINE-INSPIRE



## MISSION

To be recognised as an inclusive, progressive and connected community for thought leadership on the global enterprise stage.

**Dr. Anand Poddar**  
Founder & Chairman

## ABOUT PODDAR BUSINESS SCHOOL

Poddar Group of Institutions, continuing its legacy in Management Education has brought a next gen campus by the name, Poddar Business School with the objective is to make management aspirants learn business from a different perspective providing distinctive blend of global exposure, leadership competency, Overseas skills, experiential learning, Innovative & creative management practices supported by technological updation and mentoring through Corporate & business leaders. This Institute also aims to bring dynamic changes in the faculties through Faculty development programs, formulating Policies, Reports, National & International studies of Importance, Developing case studies, Incubation of start-ups, Consultancy to the Industries, Development of Business Models, Contribution in country's economy through Business Management practices.



# Choosing Wisely

## PGDM/MBA PROGRAM

Poddar Business School (PBS) introduces Post Graduate Diploma in Management (PGDM)/MBA program with an objective to nurture and prepare a diverse group of young aspiring corporate leaders with the knowledge, analytical ability, and management perspectives and skills to provide leadership to organizations competing in a world increasingly characterized by diversity in the workforce, rapid technological changes and a fiercely competitive global market place.

The Leadership Program at Poddar Institute offers one of the largest set of options to develop the aspirants' leadership style by analysing and building on their strengths.





# USPs

## Unique offering in PGDM Program



**Business Simulation  
& Case Studies**



**Global Immersion Study Program  
& Tour In Australia, UK, UAE**



**Experiential Learning**



**Dual Specialisation  
with New Age Electives**

Certification and Academic  
Content Powered By



## WORLD CLASS ANDRAGOGY



# PGDM - Curriculum

PBS has a unique dual specialization to offer in the form of one elective from core and second specialization from new age electives to choice.

## Core Electives

- Marketing
- Human Resource
- Finance
- Operations and Supply Chain Management

## New Age Electives

- Business Analytics
- Hospitality and Event Management
- Food and Agri Business Management
- Banking and Financial Services
- Entrepreneurship and Startup Technologies

## INNOVATION IN PGDM

Post Graduate Diploma in Management over the years even adopted by IIM's has been known for its vibrancy and flexibility in its curriculum. PGDM @Poddar has been dynamically designed to make it unique, Industry centric with employment potential in the fastest growing sectors.

### *PGDM with specializations in Banking and Financial Services.*

This program equips you with the latest technologies in the Banking & Financial Sectors such as Fintech, Investment Banking, Insurance, funds & equities. Be a part of financial market growing at 25.18%.

### *PGDM with specialization in Entrepreneurship & Start up technologies*

This program equip you with the design thinking process and innovative start up models.

### *PGDM with Specialization in Hospitality & Event Management*

This program specializes you in the concepts & latest management practices in hospitality, event tourism sector.

### *PGDM with Specialization in Food & Agribusiness*

Food & Agribusiness have a massive economic, social and environmental foot print. The \$ 5 trillion Industry represents 10% of global consumers spending ,and 40% of employment.

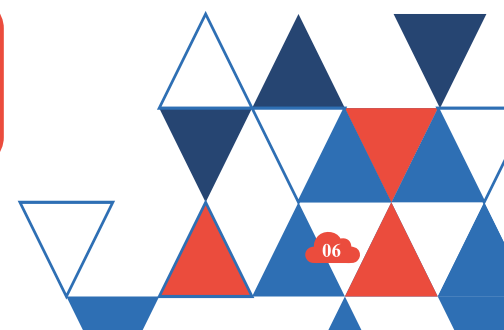
### *PGDM with Specialization in Business Analytics*

The market is expected to reach USD274.3 billion by 2023.The demanding jobs in this sector are Data Scientist, Financial Analyst, Product Manager, CTO & More.

# MBA - Curriculum

## Electives

- Marketing
- Human Resource
- Finance
- IT
- Operations and Supply Chain Management







## HOW TO APPLY

The candidate must have a minimum of 3 year's Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline from any University incorporated by an Act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of

education after completing higher secondary schooling (10+2) or equivalent.

Candidates who are appearing for the final examination for the Bachelor's degree (or equivalent examination) and completing all requirements for passing & obtaining the Bachelor's degree by 15 July 2023 can also apply for admission, subject to submission of the relevant pass certificate/documents stating the same latest by 1st October 2023; otherwise, admission may not be considered.

## SELECTION PROCESS

The selection to Post Graduate Diploma in Management programme is purely based on the cumulative performance in CAT/MAT/XAT/CMAT/ATMA/PCAT score followed by group discussion and personal interview. We will assess your profile and suitability for the program through Case based group discussion and personal interview.

The objective is to identify and assess your interpersonal skills in addition to the overall knowledge. Due weightage is given to past

academic achievements and work experience respectively, as per the set parameters by AICTE.

### Apply Online

Applications for our postgraduate programmes are usually made directly through our website.

You just need to visit our website and click apply now. The application process comprises of 3 steps;

### STEP 1

*Register with your credentials*

### STEP 2

*Make a non-refundable payment of INR 1000/- towards application fees through any of the online payment modes.*

### STEP 3

*Fill the application form with your personal and academic.*

## FEES STRUCTURE FOR SESSION 2023-25 TOTAL 5,50,000

# INTERNATIONAL COLLABORATIONS



(GIP)

# INDUSTRY ACADEMIA COLLABORATIONS





# OUR RECRUITERS

# CURRENT PLACEMENTS



**RIYA SAINI**  
MBA, 2021  
**amazon**



**KIRTI BHATI**  
MBA, 2021  
**ICICI Bank**



**RIYA BAHETI**  
MBA, 2021  
**ICICI Bank**



**GAMINI SHARMA**  
MBA, 2022  
**HDFC BANK**



**VAISHNAVI ASWANI**  
MBA, 2022  
**Mahindra HOME FINANCE**



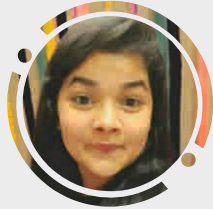
**AMAN SHARMA**  
MBA, 2022  
**HDFC BANK**



**SHAMISHKA SHARMA**  
MBA, 2022  
**HDFC BANK**



**DEVENDRA KUSHWAH**  
MBA, 2022  
**HDB FINANCIAL SERVICES**



**HARSHITA SARDA**  
MBA, 2022  
**Vedantu**  
LIVE ONLINE TUTORING



**SHIVANI BHARDWAJ**  
MBA, 2022  
**Infosys**



**UMANG MATHUR**  
MBA, 2022  
**genpact**



**SALONI AGARWAL**  
MBA, 2022  
**S&P Global**



**ATUR SHRIMALI**  
MBA, 2022  
**indiamart**



**ALISHA NARANG**  
MBA, 2022  
**Deutsche Bank**

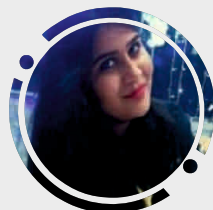
## PROUD ALUMNI



**CHIRAG JANGID**  
Production Department,  
Proliant Biological Limited,  
New Zealand



**BHANU PRATAP SINGH BHATI**  
Senior Product  
Manager-Technical | CSPO  
Master Card CANADA



**JUNY JAIN**  
Tax Associate, KPMG  
Bengaluru



**UMANG MATHUR**  
Team Manager | Barclays,  
New Delhi



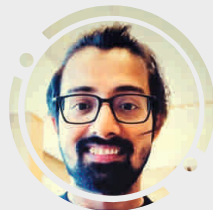
**SURBHI SHARMA**  
Sr. Talent Acquisition  
Uplers



**SUMIT SHARMA**  
Territory Sales Manager,  
IndusInd Bank, Jaipur



**JAGDISH SAINI**  
Bank of America,  
Gurugram



**MILIND SHANDILYA**  
VMware, Bengaluru



**DEVIKA KHANGAROT**  
VIVO India Rajasthan

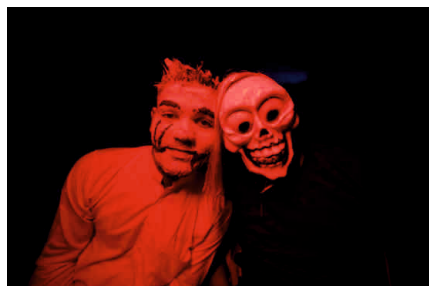
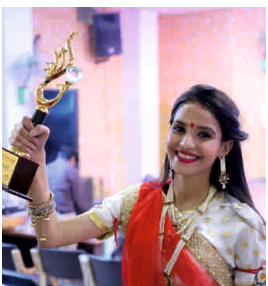


**MOHIT PAREEK**  
Assistant Vice President, HSBC,  
(INVESTMENT BANKING TEAM)  
BANGLORE





# LIFE @PODDAR



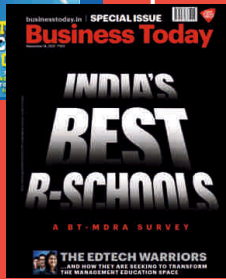


# GROUP AWARDS & ACHIEVEMENTS



## RANK 2

AMONG TOP CITYWISE COLLEGES



## TOP 3 RANK

IN RAJASTHAN BY BUSINESS TODAY 2021



### Sitapura Campus (for PGDM Program):

📍 #IS-2017, Ramchandrapura Industrial Area, Near Mahal Road, Vidhani Circle, Jagatpura, Jaipur

### Mansarovar Campus :

📍 Sector 7, Shipra Path, Mansarovar, Jaipur

### Vatika Campus :

📍 Vatika (Sanganer), Tonk Road, Jaipur

### Contact Details:

☎ 9116038880, 9773377817, 8696154154

✉ admission@poddarinstitute.org

🌐 [www.poddarbschool.com](http://www.poddarbschool.com), [www.poddarinstitute.org](http://www.poddarinstitute.org),  
[www.poddartechnicalcampus.com](http://www.poddartechnicalcampus.com)

APPLY ONLINE

[www.qrco.de/PGDM](http://www.qrco.de/PGDM)



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