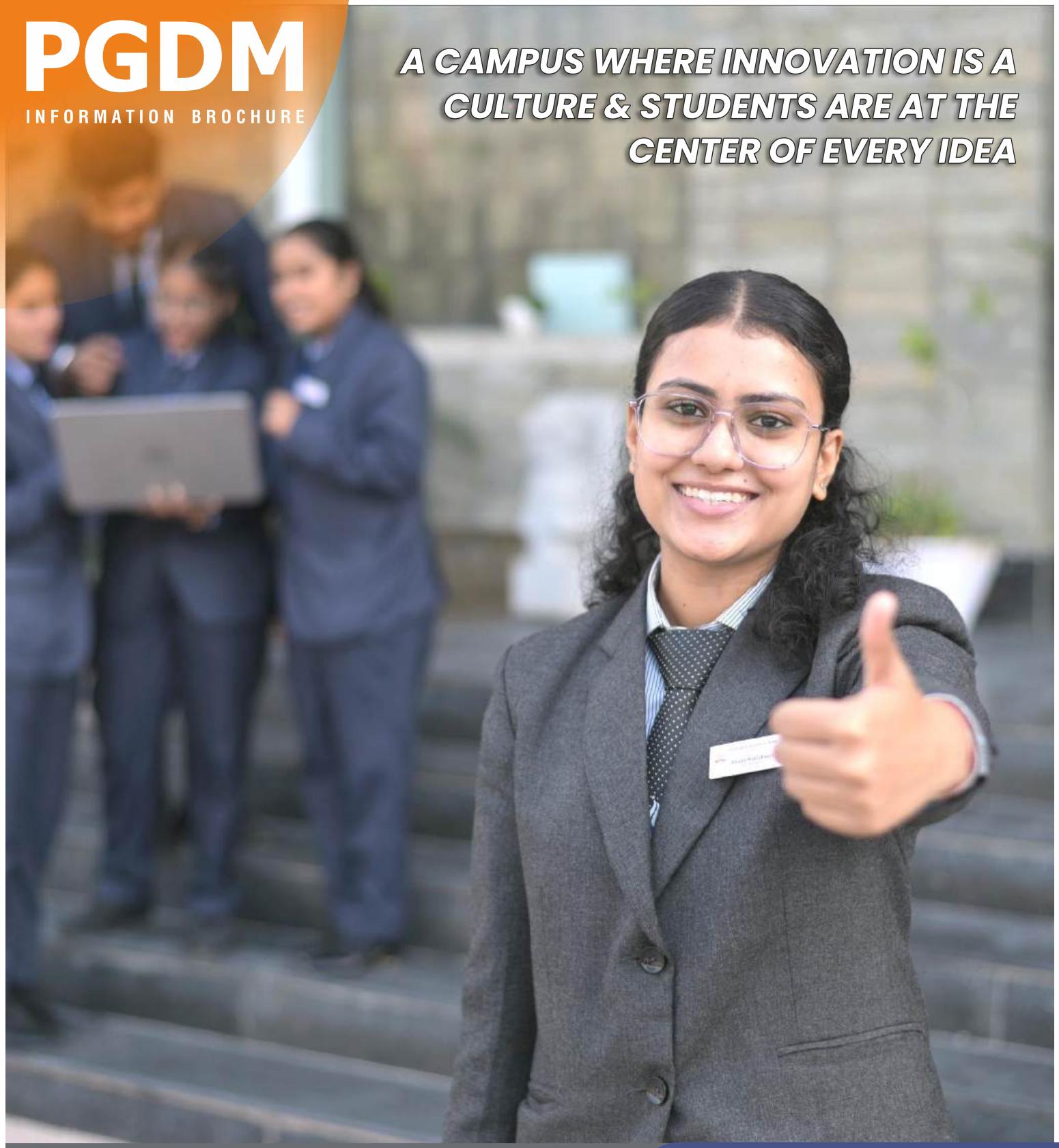


PGDM

INFORMATION BROCHURE

A CAMPUS WHERE INNOVATION IS A
CULTURE & STUDENTS ARE AT THE
CENTER OF EVERY IDEA



PODDAR GROUP OF INSTITUTIONS

28 | 165+ | 24
YEAR LEGACY IN EDUCATION AVG. CAMPUS DRIVES LAKH HIGHEST PACKAGE OFFERED



PODDAR
BUSINESS SCHOOL

Approved by AICTE

Nurturing Leaders of Tomorrow...



MISSION



VISION



VALUES

OUR MISSION

“To Succeed in Your Mission, You Must Have a Single Minded Devotion to Your Goal.”

– Dr. Abdul Kalam

The goal of our revered institution stands on the pillars of quality teaching and learning, deprived of which, the progress and development of any child is fractional. Through the medium of research and outreach plans, rendezvous of the pupils with many renowned people across different fields, the institution aims to create, convey, and apply the available knowledge to expand the personal growth of the students. Another important aspect which the institute refuges is the advancement in the social and community development which would, in turn, lead to an improved quality of life.

Paying heed to the leading scenario which points towards increased level of competitiveness in the modern world, our institution provides a holistic environment to the students for their overall development.

OUR VISION

To foster learning and achieve excellent standards of quality education keeping in pace with rapidly changing technologies and best practices.

“EDUCATION with a PURPOSE”



CHAIRMAN'S MESSAGE

With the idea of providing “Education with a Purpose to Shape a Better Future” and developing new frontiers of knowledge Poddar Group of Institutions was established. With the objective to empower India’s youth to be more employable and self-sustainable, the foundation of the institution was laid 26 years ago. We have been focusing consistently on achieving high standards of academic excellence by providing holistic and multidisciplinary education through our innovative pedagogy, incredible infrastructure, outstanding faculty and industry-oriented learning. We strongly believe that academia and Industry should come together to share each other’s expertise accompanied with greater commitment to make a truly knowledgeable, skilled and progressive society. Most of the successful people have achieved through absolute dedication to the cause. So students try to make the most of the opportunities provided to you as you have to evolve yourself and emerge as winners.

Dr. Anand Poddar

Founder & Chairman
Poddar Group of Institutions

Vice Chairperson's Message



Holistic Education takes a big-picture view of learning. Emphasizing upon the all-round development of an individual, we have been consistently catering to the needs of our students keeping into consideration the changing scenario.

Realizing that students need more than just a strong foundation in a core curriculum, they also need to be supported by a community and to develop an empathetic understanding of the world. Our proficient faculty often engage students in projects that apply critical-thinking skills toward solving real-world problems.

Poddar Group of Institutions takes the responsibility of shaping the future of the nation and society by developing good human resources by fulfilling academic needs of our students.

Our thirst for bringing out well qualified individuals of high caliber to take advantage of immense opportunities the world offers, manifests our mission of relentless service in the field of Education.

Keep Aspiring, Keep Achieving!

Mrs. Roopal Poddar

Vice Chairperson, Poddar Group of Institutions

EDUCATION
is not
PREPARATION
for life
education is
LIFE itself...

DIRECTOR'S MESSAGE

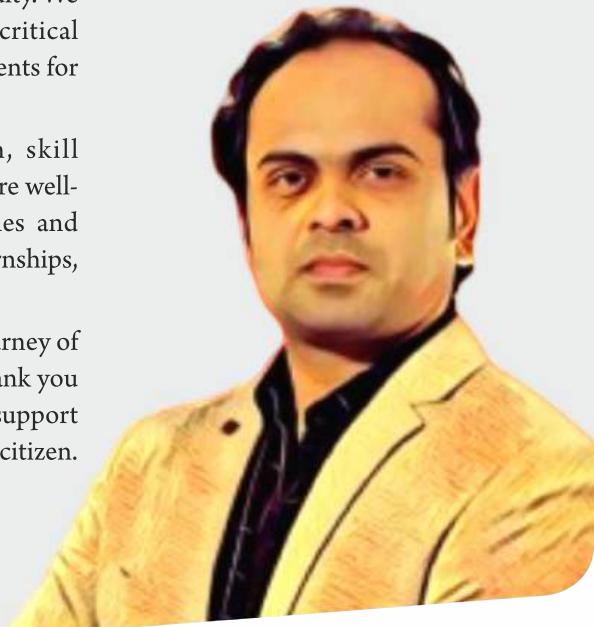
Welcome to Poddar Business School, where academic excellence, innovation, and holistic development are at the core of our mission. Our focus is on fostering knowledge, creativity, and leadership through a well-structured curriculum and highly qualified faculty. We believe education goes beyond textbooks, encouraging critical thinking, problem-solving, and ethical values to prepare students for the challenges ahead.

At Poddar Business School, we promote innovation, skill development, and industry exposure to ensure our students are well-equipped for the future. Our collaborations with industries and academic institutions provide valuable opportunities for internships, projects, and real-world experiences.

I invite you to join our academic community, embark on a journey of growth, and unlock limitless possibilities for your future. Thank you for considering Poddar Business School; we are excited to support your journey toward becoming a skilled and responsible global citizen.

Dr. Saurabh Maheshwari

Director,
Poddar Business School, Jaipur



DEAN'S MESSAGE



I take immense pleasure in introducing you to Poddar Group of Institutions where management programs are truly innovative and path-breaking. Every decision comes with multiple choices and a significant amount of time is invested to align what you need to do and what provides the best value for your money. Management Education and Learning Environment at Poddar Business School, Poddar Management and Technical Campus and Poddar International College is unique, transformative and an innovative featuring highly interactive classes and technology- enhanced learning. We offer a wealth of opportunities, including overseas exposure, community services and industry connections. Our programs offer Experiential Learning where theory meets practice with business simulations, live projects, industry specific assignments, seminars, rich industry-academic collaborations and much more. Our mission is to deliver an outstanding learning experience to our students. Management Programs at our Campus are crafted to develop responsible business leaders. We look forward to welcoming you to one of our vibrant campuses.

Dr. Sunil Kakkar

Dean – Academics, Commerce and Management

ABOUT PODDAR GROUP OF INSTITUTIONS

Founded in 1998 under the visionary leadership of Dr. Anand Poddar, the Poddar Group of Institutions has grown into a hub of vibrancy, innovation, and purposeful education. Guided by the motto "Education with a Purpose to Shape a Better Future," the Group is committed to nurturing skilled, confident, and industry-ready youth for a rapidly transforming India. Dr. Poddar founded the Group to empower talented youth who lacked access to specialized, progressive programs, aiming to bridge this gap through value-based, industry-aligned, and innovation-driven education that prepares students for both careers and leadership. Today, the Group offers an extensive range of undergraduate, postgraduate, and research programs having 6 institutions and 3 campuses in Jaipur designed to enhance employability and strengthen industry relevance. Our institutions place strong emphasis on innovative academics, skill development, mentoring, and ecosystem building through active clubs, cells, and experiential-learning platforms. Our 23,000+ Alumni Network continue to excel across diverse fields, reflecting the strong values and professional excellence imbued during their academic journey. The Poddar Group has launched several significant initiatives, including a Biotechnology Business Incubation Centre under the Department of Science & Technology, Government of Rajasthan. It has also undertaken national-level projects in waste management and sustainability, awarded by ICSSR and NTPC. Furthermore, the Group's collaborations and MoUs with universities, institutions, and multinational companies enhance global exposure, internships, and hands-on training opportunities for students. Poddar International College, affiliated with the University of Rajasthan, Jaipur, and approved under Sections 2(f) and 12(B) of the UGC Act 1956, is one of the Group's flagship institutions. Our Group has earned distinguished accolades, including the "Best Upcoming Higher Education Institute of Rajasthan" award from ASSOCHAM and MHRD, New Delhi. We also hold the No. 1 position college wise in Rajasthan for Return on Investment (ROI) and has achieved remarkable national rankings, including 27th by Business Today (2025) and an impressive 3rd position city-wise by India Today (2024), along with consistent recognition across prominent B-school surveys. The college is recognized for excellence in research, innovation, skill

development, women empowerment, community engagement, CSR initiatives, and is among the select institutions shortlisted under the NIRF framework. Following this legacy of excellence, Poddar Business School offers a next-generation PGDM program that blends academic rigor with immersive learning experiences. With advanced andragogy techniques, business conclaves, simulation-based learning, international winter and summer sessions, and its experiential learning hub, the School provides a dynamic environment for developing future-ready leaders. Further enrichment comes through IIM-led Management Development Programs and Global Immersion Programs, enabling students to gain exposure to international business practices in global hubs such as Dubai. Curriculum insights from Harvard and other top international institutions strengthen the academic depth and global relevance of its programs. Poddar Management and Technical Campus, approved by AICTE and affiliated to Rajasthan Technical University, has set up a benchmark to prepare students through SPSS, Business Analytics, Financial Modeling, and IT-based Solutions. Additionally, Poddar Incubation and Innovation Centre offers mentorship & funding support for entrepreneurs-in-the-making. The pedagogical approach of the institution includes Google's G-Suite, NPTEL, and various other digital learning platforms and portals. It offers diverse learning experiences through case studies, market research, internships, workshops, live projects, and on-the-job training, further enriched by student exchange programs and developmental initiatives with reputed institutions in Mumbai and Delhi. Complementing these institutions is the Poddar Management Training Institute, an NCTE-approved B.Ed college affiliated to the University of Rajasthan, committed to innovative pedagogy and research-oriented learning. The Poddar International College of Pharmacy, approved by the Pharmacy Council of India, further strengthens the Group's academic spectrum with its D. Pharma program supported by modern laboratories and advanced training facilities. With a lush green campus, progressive infrastructure, industry-driven programs, and a strong legacy of academic excellence, the Poddar Group of Institutions welcomes learners to a world of competence, innovation, experiential learning, and holistic personality development.





PODDAR BUSINESS SCHOOL

Approved by AICTE



PODDAR INTERNATIONAL COLLEGE

NAAC accredited and approved by UGC and AICTE and affiliated to UOR



PODDAR MANAGEMENT AND TECHNICAL CAMPUS

Approved by AICTE & Affiliated to Rajasthan Technical University



PODDAR INTERNATIONAL COLLEGE OF PHARMACY

Approved by Pharmacy Council of India & AICTE and Affiliated to Rajasthan University of Health Sciences



PODDAR MANAGEMENT TRAINING INSTITUTE (B.Ed. College)

Approved by NCTE and Affiliated to University of Rajasthan



ABOUT PODDAR BUSINESS SCHOOL

To fulfil the vision and to nurture leaders of tomorrow, Poddar Group has a dedicated campus for management education. Nestled in the vibrant city of Jaipur, Poddar Business School stands as a testament to our commitment to excellence, innovation, and leadership in management education. The institution boasts world-class infrastructure that fosters innovation and learning through new age electives and its three Centres of Excellence—I-Knowledge, Food & Agri Business, and Event & Hospitality. PBS empowers students to become future-ready leaders through Academic Excellence, an Industry-Relevant Curriculum, IIM and Global Exposure, Strategic Collaborations, and a Culture of Innovation.



Ranking Says: We're the Best !



RANK

**IN
ROI
RAJASTHAN**
from 2022, 2023, 2024, 2025

#Rank 1
IN ROI RAJASTHAN
COLLEGE WISE BY
BUSINESS TODAY- 2025

#Rank 27
IN INDIA BY
BUSINESS TODAY- 2025

#Rank 56
IN INDIA BY Times B Schools-2025

#Rank 3*
AMONG TO
CITYWISE COLLEGES
BY INDIA TODAY-2025

#Rank 61
NORTH INDIA'S
BEST B-SCHOOLS
BY INDIA TODAY-2024

Times B School
Your Home-base to Success

INDIA TODAY GROUP



Poddar Business School Introducing

PGDM

EMPOWER YOURSELF WITH
ACADEMIC EXCELLENCE & GLOBAL EXPOSURE

ABOUT PGDM

Develop your personal leadership capacities within Poddar Institute's distinctive blend of leadership coursework, coaching, experiential learning, and wide range of student run activities. Our mission is to develop leaders who act with a deeper understanding of themselves, their organizations, and their communities, and contribute positively to the growth of each. The Leadership Program at Poddar Institute offers one of the largest set of options to develop your leadership style by analyzing and building on your strengths. Supporting leadership development, Poddar Institute's Center for Leadership and Change Management brings new understanding to developing organizational leadership and stimulating practical applications of this knowledge. Discover how Poddar Institute leadership ventures, learning teams and other programs can help you forge your future path as a leader.





INNOVATION IN PGDM

Post Graduate Diploma in Management over the years even adopted by IIM's has been known for its vibrancy and flexibility in its curriculum. PGDM @Poddar has been dynamically designed to make it unique, Industry centric with employment potential in the fastest growing sectors.

Banking and Financial Services

This program equips you with the latest technologies in the Banking & Financial Sectors such as Fintech, Investment Banking, Insurance, funds & equities. Be a part of financial market growing at 25.18%.



Entrepreneurship & Start up Technologies

This program equip you with the design thinking process and innovative start up models.



Event & Hospitality Management

This program specializes you in the concepts & latest management practices in hospitality, event tourism sector.



Food & Agri Business Management

Food & Agribusiness have a massive economic, social and environmental foot print. The \$ 5 trillion Industry represents 10% of global consumers spending and 40% of employment.



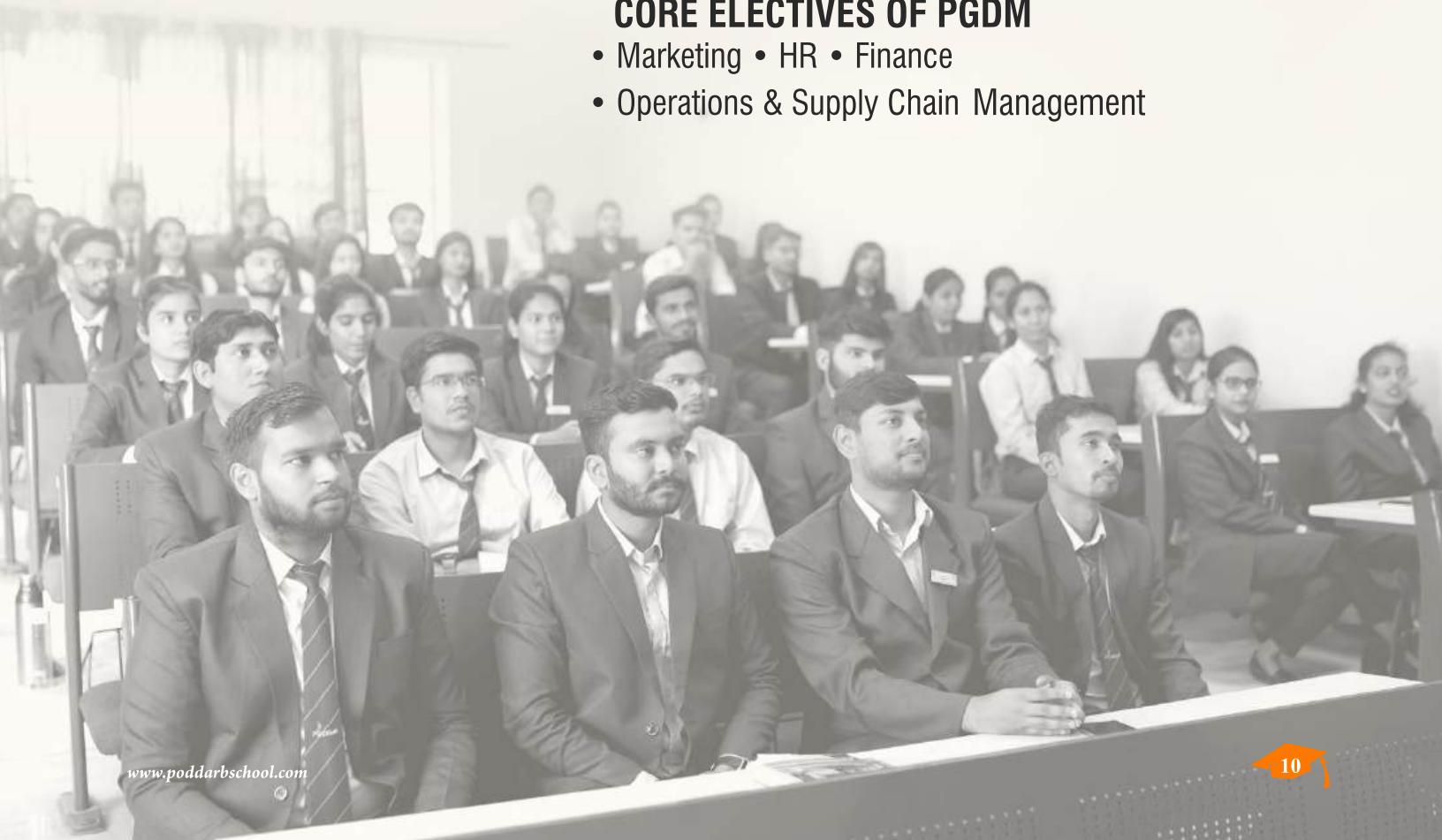
Business Analytics

The market is expected to reach USD274.3 billion by 2023. The demanding jobs in this sector are Data Scientist, Financial Analyst, Product Manager, CTO & More.



CORE ELECTIVES OF PGDM

- Marketing • HR • Finance
- Operations & Supply Chain Management



PGDM USP's

NEW AGE ELECTIVES



CORPORATE COLLABORATION

AIMA SIMULATION LAB



GLOBAL IMMERSION PROGRAM

IIM IMMERSION PROGRAM



15+ NATIONAL, INTERNATIONAL
CERTIFICATION

INTERNATIONAL ACADEMIC
PARTNERSHIPS



RESEARCH ORIENTATION &
CASE STUDIES DEVELOPMENT

INCUBATION & START UP
INITIATIVES



WORLD CLASS ANDRAGOGY

Live Projects

Industry-Academia
Interface

Innovation,
Incubation &
Design
Thinking

Experiential
Learning

Thought leaders,
Business
Stalwarts &
Corporate
leaders as
Mentors

Business
Simulation
Studies

Outdoor
Training

Corporate
Connect

GLOBAL
PGDM

Discover
Yourself

Life Management
Skills

OUR CORE VALUES

*Where Your Potential
Finds its Purpose...*



Experiential Excellence

Learning at Poddar goes beyond textbooks.

You gain hands-on experience through simulations, live projects, design thinking labs, Idea Labs, Incubation Centre, case creation, industry challenges, and entrepreneurial ventures—ensuring that knowledge transforms into capability.



Entrepreneurial Mindset

Entrepreneurship isn't a specialization for us—it's a culture. Through our Incubation Centre, Co-working Space, Start-Up Labs, and National Entrepreneurship Forums, we help you turn ideas into enterprises with real-world impact.



Industry-Integrated Learning

What you learn is what the industry needs—because industry leaders help design, deliver, and evaluate your learning.

Workshops, masterclasses, corporate immersions, and mentorship from executives keep you ahead of market demands.



Student-Led Leadership

Your campus is a platform for ownership and leadership.

Student councils, clubs, fests, and committees empower you to influence culture, create experiences, and build confidence that lasts a lifetime.



Well-Being & Balance

Success thrives where the mind is centred.

Our focus on mental well-being, mindfulness sessions, sports, yoga, and wellness activities ensures your personal and emotional growth is as strong as your academic journey.



Purpose-Driven Placements

Career outcomes at Poddar aren't transactional—they're transformational. With personalised guidance, pre-placement training, portfolio development, and corporate mentorship, you graduate career-ready with clarity.

WHAT MAKES PODDAR TRULY FUTURE-BUILT?

At Poddar Business School, innovation, industry immersion, and technology-driven learning come together to create an ecosystem where students don't just adapt to the future—they shape it.



Innovation as Culture

Innovation is woven into everyday learning through Design Thinking Labs, Case Development Studios, and Startup Incubation Spaces. You experiment, build, prototype, and solve—not just study.



Assessment That Builds Leaders

60% Experiential and 40% Conceptual

Your growth is evaluated through real-world indicators:

- Live industry challenges
- Leadership simulations
- Problem-solving assignments
- Team-based projects
- Reflective learning tasks

We evaluate how you think, decide, and lead, not just what you remember.



Tools Designed for Real-World Mastery

From Career Blueprinting to Entrepreneurship Accelerators, every tool prepares you for real corporate expectations:

- Industry mentorship circles
- Corporate simulation labs
- Skill-based masterclasses
- Market immersion programs

These tools build competence, confidence, and industry-aligned clarity.



AI-Enabled Learning Support

At Poddar, AI enhances—not replaces—your learning.

Through AI-based research tools, digital learning dashboards, and intelligent feedback systems, you get personalised support that sharpens decision-making and deepens understanding.

AI helps you learn smarter so you can lead stronger.



Curriculum Designed for a Dynamic World

Every specialization is aligned with emerging industry needs:

- Digital transformation & strategy
- Consumer and market insights
- Business analytics
- Sustainability & new-age entrepreneurship
- Financial innovation and HR evolution

You learn what will matter tomorrow.



Learn by Experiencing, Not Memorizing

You step into the world with:

- ✓ Practical ability
- ✓ Entrepreneurial confidence
- ✓ Industry readiness
- ✓ Future-ready mindset

You don't just become employable—you become transformational.





CAREER-READY INDUSTRY-SHAPED FUTURE-FOCUSED

At Poddar Business School, your career readiness begins on Day 1—not in the final semester.

Our ecosystem blends skill development, industry immersion, and personalised mentoring to ensure you graduate with clarity, confidence, and corporate competence.

Career Preparation That Starts Early

Your journey is guided through a structured, multi-stage readiness pathway:

- Foundation Skills Training (communication, analytics, business fundamentals)
- Domain Deep-Dives (marketing, finance, HR, operations, entrepreneurship, analytics)
- Career Portfolio Development
- Mock interviews, group discussions & case rounds
- One-on-one mentorship with faculty & industry professionals

Skills That Employers Actually Want

We focus on the capabilities that define modern managers:

- Critical thinking & decision-making
- Business analytics & digital fluency
- Creativity & innovation
- Negotiation & corporate communication
- Market reasoning & strategic problem-solving
- Leadership & teamwork
- Entrepreneurial mindset

Every skill is taught through real-world application, not memorisation.

Industry Integration at Every Step

The industry isn't something you meet at the end—it's part of your everyday learning.

Through:

- Live corporate projects
- Industry field immersions
- CXO talks & masterclasses
- Brand simulation labs
- Industry-certified workshops
- Corporate mentorship circles
- National-level case competitions

Corporate Experience That Builds Confidence

Your internships and projects are designed to give you the experience of real corporate pressure:

- Strategic assignments
- Data-backed recommendations
- Client interactions
- Performance reviews
- Cross-functional participation

AI-Enhanced Career Tracking

Our digital learning dashboards and AI-support tools help you:

- Track your skill progress
- Identify improvement areas
- Receive personalised learning suggestions
- Build stronger portfolios
- Prepare smarter for interviews

AI supports your journey— you remain the decision-maker and leader.

HERE'S WHY WE'RE THE BEST!

30+ LIVE INDUSTRY PROJECTS

Work directly with brands, startups, and corporates on real-time problems—from market research to financial modelling, digital strategy to HR transformation. Every project adds depth, agility, and practical mastery.



2 HIGH-IMPACT CORPORATE SIMULATIONS



Experience real-world decision making through boardroom-level simulations:

- Strategic management simulation
- Business crisis & turnaround simulation

You learn to think like a leader before becoming one.

2 CORPORATE INTERNSHIPS (DUAL INTERNSHIP MODEL)

Unlike typical programs, Poddar offers TWO immersive internships:

1. Summer Internship Program (SIP)
2. Industry Immersion Internship (III)

This dual exposure ensures you understand industry from multiple lenses.



1 GLOBAL IMMERSION PROGRAM (GIP)



Experience international business culture through global sessions, industry visits, and cross-cultural learning.

You build a global mindset that employers value deeply.

1 IIM IMMERSION PROGRAM

Accurated learning experience at a leading IIM campus-offering academic enrichment, leadership insights, and exposure to India's highest-ranked management pedagogy.



AI-POWERED PLACEMENT SUPPORT

AI tools and analytics strengthen your career journey through:

- Smart résumé enhancement
- AI-based mock interviews
- Digital career dashboards
- Skill-gap analysis
- Job readiness mapping

AI helps you prepare smarter so you perform sharper.



NEW & EXCLUSIVE: PODDAR INNOVATION CHALLENGE

(NOT OFFERED ANYWHERE ELSE)

Every student participates in a transformative challenge where they:

- Solve a real organizational problem
- Present to industry leaders
- Build a viable business or strategic solution
- Battle it out for the Poddar Innovation Grant

This annual challenge turns students into innovators and emerging entrepreneurs—a Poddar-only experience that sets you apart.



THE PODDAR PGDM JOURNEY

A TRANSFORMATIONAL 2-YEAR PATHWAY DESIGNED FOR TOMORROW'S LEADERS

BEFORE THE PROGRAM BEGINS

ADMISSION - LAUNCHPAD FOR SUCCESS

- **15-Day Online Campus-to-Corporate Induction Program :**
Get oriented to business fundamentals before stepping on campus.
- **15-Day ASK Program:** Abilities. Skills. Knowledge.
A deep, outcome-based preparation module ensuring every student starts strong.
- **Mentor Assignment :** *Every student receives an academic + industry mentor from Day 1.*
- **Psychometric Assessment :** Understand your strengths, behaviour patterns & leadership style.
- **Goal Setting & Career Blueprinting :** *Personalised career pathways created with faculty & coaches.*

YEAR ONE—FOUNDATION & DISCOVERY

Strong Academic Base + Immersive Learning every Trimester

- Core Courses with:
 - ✓ 6 Live Projects
 - ✓ 30 Case Studies
 - ✓ 30 Practical Assignments
 - ✓ 6 Online Courses
 - ✓ 2 Industrial Visits
- Continuous AI Training embedded across subjects
- Soft Skills Training throughout Year One



WHAT ADDITIONAL SKILLS YOU WILL LEARN

T1 – BUILDING ESSENTIAL COMPETENCE	T2 – EXPANSION & INDUSTRY EXPOSURE
<ul style="list-style-type: none">• IT Lab: Basic & Advanced Excel, MS Office, Business Tools• Pearson Communication Certification• Professional email writing, presentations, business etiquette	<ul style="list-style-type: none">• IIM Immersion Program• Salesforce CRM Certification Training• Start of the Incubation Journey (Ideation → Validation)
T3 – APPLIED ANALYTICS & DECISION-MAKING	INCUBATION JOURNEY: T2 - T5
<ul style="list-style-type: none">• Data Visualization Workshop• Data Analytics Workshop (Python/Power BI/SPSS as per track)• Business Simulation for strategic thinking• Incubation Level 3: Prototyping, MVP, initial pitching	<p>A structured entrepreneurial pathway:</p> <p>T2 — Ideation</p> <p>T3 — Validation & MVP</p> <p>T4 — Prototype Testing & Market Fit</p> <p>T5 — Business Launch & Investor Readiness</p>

YEAR TWO — SPECIALISATION & ACCELERATION

Advanced Development & Global Exposure

- Re-orientation Program: Reset mindset for leadership roles
- New Age Electives in Business, Analytics, Sustainability, Entrepreneurship, Food and Agri Business, Banking and Financial Services and Event Management
- Industry Mentors guiding advanced projects
- Global Immersion Program
- London School of Digital Business – Global Online Certificate in Digital Marketing

ACADEMIC RENAISSANCE



GLOBAL IMMERSION PROGRAM – UAE (DUBAI & ABU DHABI)

Poddar Business School has always believed in delivering education through global exposure going beyond theoretical concepts to real industry learning and interactions with top industry leaders and entrepreneurs. Continuing this vision, the institution successfully led the PGDM Batch 2024–2026 on a transformative Global Immersion Program to Dubai and Abu Dhabi in November 2025. The program seamlessly integrated academic learning, industry visits, cultural exploration, and global leadership development.

The immersion began with an intensive three-day academic engagement at the University of Dubai, where students were introduced to advanced pedagogies rooted in research, innovation, and experiential learning. Expert sessions by Prof. Nour Aburaed, Dr. Mohammed Al Essa, and Prof. Alavikunhu Panthakkan focused on Artificial Intelligence applications, Design Thinking, and empathy-driven innovation.

Students gained direct exposure to Dubai's corporate ecosystem through visits to Truebell, Hotpack Global, and SBI DIFC, learning about mobility tech, large-scale

manufacturing, and expatriate banking. Interactions with Emircom, Mövenpick Hotels, and Q-Sys further expanded their understanding of digital infrastructure, hospitality, and smart audiovisual solutions. Conversations with professionals and residents also highlighted the UAE's multicultural identity, where over 200 nationalities contribute to a shared culture of inclusivity, ambition, and progress.

Visits to traditional marketplaces enriched practical learning. The Gold Souk revealed global gold trading practices, while Meena Bazaar showcased multicultural entrepreneurship. Al Seef highlighted the blend of heritage with modern retail, and Global Village offered insights into global pricing, branding, and cross-cultural negotiation.

In essence, the Global Immersion Program was far more than a visit abroad—it was a holistic learning journey that nurtured global awareness, deepened industry understanding, enhanced cultural sensitivity, and strengthened leadership readiness. Students returned with renewed perspectives and a sharper understanding of the interconnected world of global business.



Global Immersion Program in
UAE, (Oman, Dubai & Abu Dhabi)

UNIVERSITIES AND COLLEGES



INDUSTRIES





IIM IMMERSION PROGRAM (STUDENT DEVELOPMENT PROGRAM AT IIM INDORE)

Poddar Business School's premier IIM Indore Immersion Programme offers PGDM students an extraordinary academic experience at one of India's top management institutions. Across five intensive days, students engage with IIM Indore's renowned faculty, explore cutting-edge management concepts, and gain exposure to global business thinking. The programme blends academic depth, industry relevance, and leadership development giving students a powerful edge in their professional journey.

Programme Highlights

- High-Impact Classroom Sessions led by IIM Indore faculty on geopolitics, strategy, sustainability, finance, marketing, and leadership.
- Industry-Oriented Workshops on influencer marketing, ethical persuasion, e-commerce distribution design, supply chain modelling, and international trade.
- Hands-On Case Analysis to strengthen decision-making, problem-solving, and analytical thinking.
- Leadership & Communication Sessions that refine teamwork, public leadership, and interpersonal skills.
- Elite Campus Experience with world-class academic infrastructure and exposure to India's top-tier management environment.
- Certificate of Completion awarded at the Valedictory Ceremony at IIM Indore.

Why This Programme Matters for PGDM Students

- Exclusive exposure to IIM pedagogy and global perspectives
- Strong enhancement of resume value and managerial confidence
- Opportunities to network with experts, faculty & peers at a national platform
- A transformative experience that elevates professional maturity and future readiness.



PODDAR SESSIONS:

A PLATFORM TO CONNECT WITH RENOWNED EXPERTS & KEY LEADERS DRIVING THE FUTURE OF BUSINESS MANAGEMENT



Dr. Christopher Russel
Director, Canterbury Christ Church Business School



Prof. Fulufhelo Netswera,
BRICKS Project Lead,
Republic of South Africa



Dr. Mohan Agrawal,
President of the Indo-Gulf Management Association, Dubai, UAE



Vaibhavi Mehta
Assistant Vice-President,
Axis Re at Singapore



Mr. Ajit Panda
CEO & Co-Founder of Next Office



Mr. Maneesh Jain
Vice President at Kirana King



Ms. Nilanjana Tiwari
Master Trainer,
Ambuja Cement



Mr. Pullock Bhattarcharji,
Vice President of
Bombay Stock Exchange



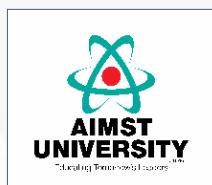
Mr. Ankit Mehta Group
Head at Amazon



Dr. Suchit Ahuja
Concordia University,
Canada

NATIONAL & INTERNATIONAL LINKAGES & MEMBERSHIP

INTERNATIONAL COLLABORATIONS



CENTRE OF EXCELLENCE

Honeywell

Atos

Microsoft

iOS

ACADEMIC ALLIANCE

ORACLE
Academy

aws academy

Red Hat
Academy

MongoDB



INDUSTRY ACADEMIA COLLABORATIONS



INTERNATIONAL CONNECT

WINTER BUSINESS SCHOOL



Prof. Jaideep Prabhu
Nehru professor of Indian business school
University of Cambridge UK



Dr. Dileep Kumar M.
Deputy Vice Chancellor (DVC)
Nile University, Nigeria



Roshee Lamichhane
Assistant Professor
Kathmandu university school of management Nepal



Dr. Krystyna Nizioł
Professor of Law
University of Szczecin, Poland



Dr. Bhuvan Unhelkar
Professor
University of South Florida, United State



Dr. Horst Treiblmaier
Full Professor
Modul University Vienna, Austria



Prof. Tamanna Dalwai
Assistant professor
Muscat College, Oman



Dr. Rabhi Fethi
Professor
University of New South Wales
Greater Sydney Area, Australia



Pavan Sharma
Professor
Rutgers Business School
Singapore



Dr. Suchit Ahuja
Assistant Professor
John Molson School of Management
Concordia University, Canada



Dr. Monica Chaudhary
Assistant professor
SP Jain School of Global Management,
Greater Sydney, Australia



Dr. Guilherme F. Frederico
Professor
School of Management
Federal University of Paraná,
Brazil



Dr. Jayantha Dewasiri
Professor
Sabaragamuwa University,
Sri Lanka



Matt Abrahams
Lecturer
Stanford University Graduate
School of Business, US



Dr. Subodha Kumar
Distinguished Chair Professor
Fox School of Management
Temple University, United States



Adv. Maria Brucolieri
Lecturer
Professor of law
Italy



Dr. Anil Verma
Professor
Rotman school of Management
University of Toronto
Canada

SUMMER BUSINESS SCHOOL



Rawan Nimri
Lecturer
Griffith University, Australia



Dr. Sathiswaran Utamaputhran
Senior Lecturer
University of Aberedenn, Malaysia



Dr. Nimananda Rijal
Visiting Professor
Kathmandu University, Nepal



Hari Gopal Risal
Assistant Professor
Kathmandu University
School of Management, Nepal



Jaylan Azer
Associate Professor
University of Glasgow, UK



Shazmin Shareena AB AZIS
Senior Lecturer
Universiti Teknologi, Malaysia



Justin Paul
Chief Editor
International Journal of
Consumer Studies



Waldemar Pfoertsch
Professor
Cyprus International Institute
of Management, CYPUS



Ts. Dr. Mathivannan Jaganathan
Senior Lecturer
Universiti Utara Malaysia,

WHAT INDUSTRIALISTS & ACADEMIC LEADERS SAY ABOUT PODDAR

I had a wonderful time here! Students here are so vibrant, amazing, ready to learn & that is a very impossible quality. It's a very wonderful thought process & this whole foundation that has been built so strong. I wish Poddar all the best.

Capt. Yashika Tyagi
Ex- Indian Army Officer & Kargil War Veteran



Poddar is creating Job Creators! When I came here, I thought it is just going to be any college event like most of the colleges have but the scale at which Poddar is doing such kinds of useful seminars, events & the way it has been made interactive & the way students have participated is amazing. Thanks to Poddar for having me here!

Deepak Gadhia, Chairman, Sunrise CSP Pvt.

I would like to congratulate Shri Anand Poddar for creating an ecosystem and giving young minds an opportunity to work on new ideas, new challenges, come up with new technologies. These initiatives are giving students a platform to work upon ideas which are native, innovative & which give real world solutions. I again would like to congratulate Poddar Group of Institutions!

Abhay Jere,
Vice Chairman, AICTE
Chief Innovation Officer for the Ministry of Education



I would like to thank the entire Poddar Group for inviting me! It was a great experience interacting with students & guiding them for their future path. Interacting with students is what I always like & Poddar doing this interaction at such a big level is I think a wonderful initiative.

Rajat Arora,
Founder, Deeceeline
TedX Speaker



Promoting Startup culture is very important and I think that is exactly what Poddar is doing for their students... It's a pleasure always coming to a college & talking to students who are just about to start their corporate life. These extracurricular things are so important for students as the competition is growing a lot faster these days but it is really wonderful to see Poddar College helping students!

Gaurav Taneja, Founder, BeastLife

It was my pleasure being here at Poddar Institute! I look forward to coming back to the institute, and I also look forward to the institute doing very well over the next few years, and I only promise all the support that is required by the college.

Prof. Nimit Rajan Choudhary
Vice Chancellor of Rajasthan Technical University



I must say that all the students are in good hands at Poddar College, and with the kind of track record Poddar College is having, along with the intention and vision of Dr. Poddar, I am rest assured that the students here will do very, very well in the coming future!

Mr. Shashi Kiran
Chief Public Relations Officer, North Western Railways

THIS IS HOW WE CONNECT YOU TO THE REAL INDUSTRY

IGNITING LEARNING THROUGH VARIOUS INDUSTRIAL VISITS:

- Saras
- Jaipur Rugs
- Fru Bon
- Parle
- Havells
- Rufil
- Bhamasha TechnoHub
- BikeSetu
- AU FOUNDATION
- RMC Jema & Jewels
- DotSquare
- Aradhana Technologies
- Bella Casa
- Tilonia
- Dainik Bhaskar, Shividaspura
- Hindustan Coca Cola Beverages, India
- Amul Dairy
- Akshaya Patra
- Unique Organics
- Anktech Pvt. Ltd. Jaipur
- Pratham Software
- Jaipur Stock Exchange Pvt. Ltd.
- Daedal Technovation, Jaipur
- Rajasthan Wire Product, Jaipur
- Jaipur Dairy-Manufacturing and Effluent Treatment Plant
- Tata Motors
- Infosys



STUDENT CLUB COUNCIL

One of the integral parts of Student Development at Poddar Group of Institutions is supporting and facilitating co-curricular activities and opportunities. Poddar students have exciting lives beyond the classroom and student clubs enrich the student experience.

Student clubs are student-driven and promote healthy, educational, cultural or social events for club members and the community at large. Student groups organize programmes on a variety of topics, along with social events and community service.

OATH CEREMONY



INNOFEST

INDIA-2.0

Creating Job Creators...



Poddar Group of Institutions and the Federation of Unicorn Innovative Startups and Industry once again successfully organised the largest two-day startup fest, Innofest India 2.0, in September. This time, the event was not only held at the state level but saw participation from startups across the entire country. We had multiple supporting state partners from Andhra Pradesh, Tripura, Uttarakhand, Meghalaya, Tamil Nadu, Gujarat, and more. Not only this, the fest was supported by major giants such as the Development Commissioner (Handicrafts), Punjab National Bank, AU Small Finance Bank, Hilton, World Stock Exchange, Meta Apply, Canara Bank, Startup Floara, StartupsNews, and Startup Doc. In terms of participation, we had 1000+ startups, 300+ investors, and over 1000 students. Rajasthan witnessed its largest startup fest, bringing together industrialists from diverse sectors, corporates, startups, investors, venture capitalists, unicorn founders, bureaucrats, and students from across India, recording an impressive footfall of over 8,000 attendees. The two-day fest featured Signature Talks, Panel Discussions, and an exclusive Shark Tank House, with distinguished speakers joining from all over the country. The celebrated YouTuber Mr. Gaurav Taneja inspired the audience by sharing his entrepreneurial journey and encouraging young aspirants to pursue their dream ventures with passion and perseverance. Army War Veteran, Captain Yashika Tyagi, delivered a powerful talk on tactical leadership, highlighting the invaluable lessons entrepreneurs can learn from military discipline, strategy, and resilience. Mr. Himadari Sinha offered compelling insights into brand-building and the nuances of scaling a startup, drawing from his rich industry experience. The Shark Tank House session, themed "From Bootstraps to Breakthroughs: Startup Success Stories," spotlighted founders who had appeared on Shark Tank and transformed their ideas into thriving ventures. They shared candid insights into their journeys, bootstrapping challenges, navigating investor expectations, and scaling sustainably, offering the audience inspiring real-world lessons on resilience, innovation, and the power of believing in one's vision. The Startup Fest emerged as a vibrant hub of knowledge exchange, featuring thought-provoking panel discussions on diverse themes. These included Founders' Rollercoasters, which delved into the highs and lows of entrepreneurial journeys; the crucial role

of academia and incubation centres in strengthening the startup ecosystem; and innovations led by MSMEs through technology upgradation and government-backed schemes. Together, these conversations equipped participants with practical guidance, strategic perspectives, and a deeper understanding of India's evolving entrepreneurial landscape. The main flagship event, the "10 Minutes Millionaire Challenge," received more than 300 registrations, from which the Top 10 startups were shortlisted by a panel of 15+ investors. We also onboarded top investment partners such as 247VC, Fluid Ventures, A Square Capital, Yashaa Global Capital, Expert Dojo, Deval The Coach, and many more, strengthening the event's investment ecosystem. A cumulative funding commitment of Rs.10 Crore was made during the challenge. Additionally, a special school-level initiative, "Startup Champs India," was organised, where five student-led startups secured funding commitments of Rs.5000 from Poddar Innovation and Incubation Centre, along with the opportunity to sign MoUs with us. These young innovators presented ideas spanning technology solutions, creative product innovations, and social-impact projects, showcasing their ability to identify real-world problems and propose viable solutions through entrepreneurial thinking. The event also showcased a dynamic Startup Expo with 100+ startups and companies exhibiting their innovations and products. Moreover, this year's fest placed greater emphasis on providing skill development opportunities through internships from leading organisations. We had participation from 1000+ students from almost every college in Rajasthan and 30+ companies, where 99% of the students successfully secured both paid and unpaid internships. Overall, the fest proved to be a transformational platform that inspired and empowered young entrepreneurs, emerging startups, and students, creating new pathways for innovation, networking, and growth.





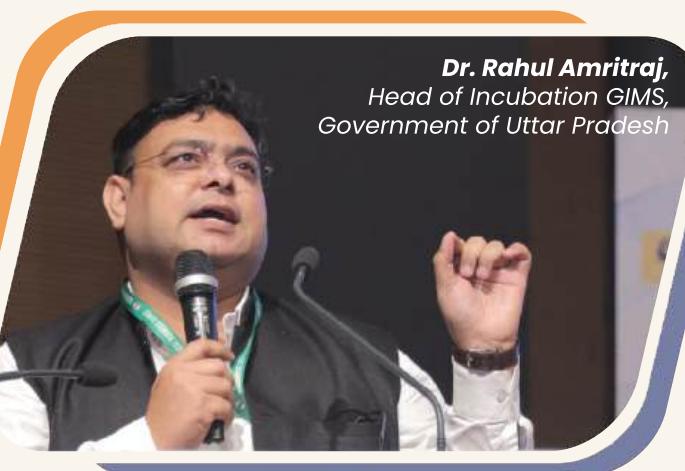
Mr. Rajat Arora,
Youtuber

SIGNATURE TALK

Life Changing Speeches



Mr. Deepak Gadhia,
Chairman &
MD Sunrise CSP



Dr. Rahul Amritraj,
Head of Incubation GIMS,
Government of Uttar Pradesh



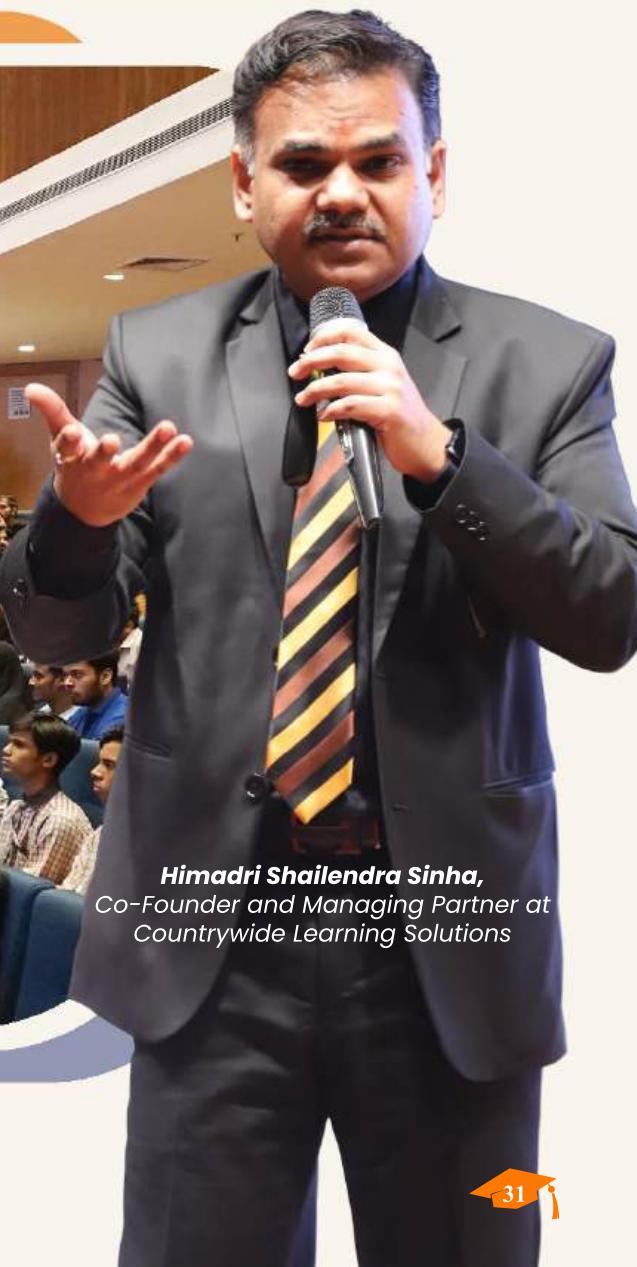
Mr. Shashikant Choudhary,
Co- Founder Happyeaters.club ,
babyverse.app, TedX, Angel Investor



Mr. Sushil Vaishnav,
Co-Founder KNP ARISES



Capt. Yashika Tyagi,
Ex. Indian Army Officer & Kargil War Veteran



Himadri Shailendra Sinha,
Co-Founder and Managing Partner at
Countrywide Learning Solutions

PANEL DISCUSSION



INNOFEST INTERN CARNIVAL



INNOFEST STARTUP CHAMP



THE 10-MINUTE MILLIONAIRE CHALLENGE



INNOFEST SHARKTANK





Life @ **Poddar!**

Poddar is committed to create a positive environment where every student enjoys and experiences the most memorable moments of college life.

From music and art shows to sports, workshops, club activities and more, there's always something exciting happening within the campus.

ACADEMIC EXCELLENCE
SOCIAL ACTIVITIES
INTERCULTURAL TEAMWORK
PERSONAL GROWTH
FUN AND FRIENDSHIP
SPORTS & FITNESS

Maha Manthan

- 4 Days of Extravaganza • 11 Competitions
- 70+ National Colleges
- 1000+ Participants Nationwide
- Fashion Models • Reality Show Stars
- Corporate Celebrations



Celebrations @ PODDAR

While celebrating the academic and professional achievements of our students is important, we believe in fostering a sense of community and cultural celebration along with academic and professional achievements.

That's why we also place a special emphasis on cultural events and celebrations like **Dandiya Night**, **Diwali**, **Holi**, **Christmas Celebration**, **Bollywood Day**, **Halloween Day**, **Environment Day**, **Independence Day**, **Republic Day**, **Sports Day**, **Open Mic**, **Spandan**, **Yoga Day** and a lot more.





National Level Intercollegiate Management Fest...

Altius 2024, organized by the Poddar Group of Institutions in association with the Federation of Unicorn Innovative Startups & Industries (FUISI), was a spectacular national-level college fest with over 400 participants from across the states. The event was a melting pot of talent, creativity, and entrepreneurial spirit, showcasing the best minds from across the country. The fest featured over 20 exciting competitions with a whopping cash prize of 1 Lakh, including Sales Pitch, Case Solution Saga, B-Quiz, Hackathon, Trading Titans, Corporate Roadies, IPL Auction, Ad Mania, and Ad Reel. Adding glamour and insight to the fest was the Influencer's Meet, featuring youth-famous influencers like RJ Devangana, Naveen Jangid (Fashion), D.K. Singh (Fitness), Chitrangi Sharma (Lifestyle), Dinesh Mohan (Lifestyle), Vinni Soni (Fashion), and Dr. Chinuu Kwatra (Social Activist). The panel discussion was a masterclass in creativity, influence, and purpose, leaving the audience inspired and energized. The event concluded with a memorable DJ Night, where everyone danced their hearts out to celebrate the success of Rajasthan's biggest startup fest of 2024! Altius 2024 truly lived up to its name—pushing boundaries, inspiring greatness, and elevating every participant to rise above the ordinary.



INFLUENCER SUMMIT



TRAINING & PLACEMENT

Our Motto- Dream, Create and Achieve

The Training and Placement Cell plays a crucial role in locating job opportunities for students; it has to develop students as per the need of today as well as it needs to have a strong network with reputed MNC's & Industries. We believe that a blend of Industry-Academia Interface, Leadership Activities, Experiential Learning, wide range of student-run activities, participative activities in the conclaves, Idea Generation Activities, Collaborative Activities with industries, Entrepreneurial Learning through Incubation Center adds value to the students learning and finally the outcome in the form of placements. We also conduct regular HR Conclaves, through which students learn about company requirements and gain the right opportunities to connect and secure placements in good companies.

Poddar Group of Institutions vows to bridge that gap as it develops students as competent personalities in themselves, so that they are not only able to get good jobs but also adjust in the competitive world and get excellent growth in their careers. The Placement Cell operates round the study span since day one to facilitate student competence by developing an interface between Industries and students, and even making them learn through another culture by Global Immersion Programs and signing MOUs with International Universities of repute.

Training and Placement Cell conducts various activities like Mock GD's Interviews with Industry Experts focusing on enhancing student employability through their personality development by making them confident and responsible person with positive attitude, good communication skills and right decision-making skills. These activities include the following:

Placement Activities

- Personality Development
- Communication Skills & Vocabulary
- Group Discussion
- Interview Skills, Mock Interviews, Pre-placement Training
- Aptitude Training & Practice Tests
- Inviting alumni and senior corporate officials to share their experiences.
- HR Conclaves



BRANDS THAT BELIEVE IN OUR STUDENTS

INTERNATIONAL TIE-UPS



World's leading Transnational in Recyclables



کیمچی رامدانس
KHMJII RAMDAS



NO ONE TARGETS YOUR NEED BETTER



Driving Performance | Promoting Excellence

DOMESTIC PLACEMENT

PLACEMENT PACKAGE

HIGHEST
OFFER

24
LPA

HIGHEST
ACHIEVED PACKAGE

15
LPA

AVERAGE
PACKAGE

7.5
LPA

PLACEMENTS HIGHLIGHTS



RAGHAV JOSHI
20 LPA



KRITIKA MATHUR
17.5 LPA



BHARAT SONI
15 LPA



LAKSHIT GOYAL
15 LPA



KARTIK TAK
13.5 LPA



PULKIT HARDASANI
12.5 LPA



ANUSHI KOTHARI
8 LPA



AJAY SHARMA
8 LPA



SAKSHAM GUPTA
8 LPA



ROMANS MERCHANT
8 LPA



YUVRAJ PATHAK
7.2 LPA



SPARSH AGARWAL
7.2 LPA



NIKITA BIRLA
6 LPA



AYUSH SHARMA
6 LPA



MONIKA SHARMA
6 LPA



CHARVI CHHABRA
5.9 LPA



SHRUTI SHARMA
5.9 LPA



ANJALI SHARMA
5.9 LPA



SHIVAM PODDAR
5.9 LPA



STATE-OF-THE-ART INFRASTRUCTURE

📍 Ramchandrapura Industrial Area Campus

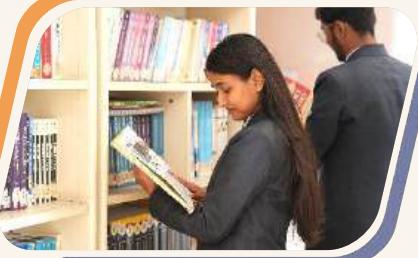
Located in the midst of the Educational and Industrial Hub of Jaipur, the lush green and well developed campus of Poddar Business School (PBS) equipped with all modern amenities provides the right platform to the students to get connected with the Industries and Corporate sector. The campus is well connected to public transport facilities and equipped with other basic amenities like Healthcare, Banking, Postal Services, Shopping Complexes, Malls, etc.





DIGITAL SMART CLASSROOMS

Temples of Growth & Knowledge



DIGITAL LIBRARY & RESOURCE CENTRE



DIGITAL RESOURCE HUB

Computer Centre



INCUBATION CENTRE & CO-WORKING SPACE



BUSINESS-LED DESIGN THINKING LABORATORIES



CONFERENCE, BOARD ROOM & TRAINING ROOM



AUDITORIUM



CASE STUDY DEVELOPMENT CENTRE



CAFETERIA



GYMNASIUM



i KNOWLEDGE CENTRE



HOSTEL



As a PGDM (2022–2024) graduate specializing in Finance and Business Analytics, my journey at Poddar Business School was highly enriching. Strong classroom learning, exposure at IIM, and the Global Learning Program in Dubai helped build a solid professional foundation.

I am currently working as a Compliance Analyst at AJMS Global, handling AML/CFT compliance, audits, and regulatory reporting for the jewellery sector across GCC countries. The practical and industry-focused approach at Poddar Business School played a key role in preparing me for my current role and professional growth.

Charvi Chhabra

My two-year journey at Poddar Business School has been transformative. The institution's strong academic foundation, dedicated faculty, and consistent placement guidance played a vital role in shaping my professional journey. The exposure to real-world corporate practices and continuous mentorship helped me build confidence and leadership skills, enabling me to secure placement as a Branch Manager at Muthoot Fincorp. I will always remain grateful to Poddar Business School for laying the foundation of my success.

Shruti Sharma

Branch Manager
Muthoot Fincorp Ltd.



An Alumni speech which may change your life's perspective



Today, I am proud to share that I am running my own startup in tourism and event management, Yatra Fest, while also working as a Business Development Executive at Wedify. Alongside this, I am continuously upgrading my skills by learning new technologies and handling events and concerts with Finkup. Managing multiple roles has been challenging, but the confidence and discipline I gained from Poddar made it possible.

A special note of gratitude to my teachers, thank you for believing in my interests, guiding me towards the right direction, and motivating me to grow in the sector I was passionate about. Your mentorship made me capable and confident enough to manage multiple responsibilities together.

Also I want to mention a special thanks to Shiva sir for making me believe in my own interests, Reema mam for caring as mother and our handsome and mindful Dean Dr. Sunil Kakkar sir for showing faith in our batch.

To my juniors, believe in your potential, stay curious, and don't be afraid to explore beyond comfort zones. Poddar will give you the foundation, it's up to you to build something meaningful on it.

Thank you once again to Poddar Business School for shaping who I am today.

Thank you

Warm wishes to all
Anjali Sharma



GOLDEN WORDS FROM STAR STUDENTS



Stepping into Poddar Business School as a PGDM student in Marketing and Event Management, I carried passion and curiosity, but also uncertainty about how to transform my interests into a real profession. The journey here shaped me in more ways than I could have imagined.

Through immersive classroom learning, industry exposure, and continuous encouragement from mentors, I discovered my strengths and learned to channel my creative interests into a structured career path. Poddar became the platform where I explored, experimented, and evolved — not just academically, but as a confident individual ready for the professional world.

Today, I am proud to be placed with WEDgurus and to be actively pursuing anchoring, a field that truly reflects my personality and passion. The placement team, real-time projects, and networking opportunities played a key role in helping me refine my skills and secure meaningful opportunities.

Poddar Business School has been more than an institution — it has been a launchpad for my growth, learning, and identity. I will always be grateful to the faculty, mentors, and peers who shaped this journey.

Anushi Kothari

PGDM – Marketing & Event Management



I Kritika Mathur, founder and CEO of Meesa, a clean beauty brand, reflects on my journey from being a student at Poddar Business School to becoming an entrepreneur. I share how the school provided not just education but a community of passionate individuals who helped shape my career.

Meesa, a brand offering handmade skincare and bath products, started as a dream and has grown into a successful business. My attributes much of my entrepreneurial success to the lessons learned at Poddar, particularly in leadership, business strategy, and the courage to take risks.

The highlights & the challenges faced in the early stages of Meesa, from building a team to refining products, but emphasizes that each setback was an opportunity for growth. I also wish to share how the entrepreneurial journey has been rewarding, not only in terms of business success but in creating a community of loyal customers, team members, and partners.

I express my gratitude for the education and support which Poddar Business School has provided to me in helping to become the entrepreneur that I am today.

Kritika Mathur



"Poddar Business School focuses strongly on practical learning, with skill enhancement as its top priority. As students, we not only gain theoretical knowledge but also learn how to apply it in real-life situations. The institute regularly organizes industrial visits and seminars, which help us understand corporate culture and departmental functioning in depth. Poddar truly believes in practical learning, which is essential in today's professional environment."

Ajay Sharma



My PGDM journey at Poddar Business School has been a rigorous and enriching experience that combined academic excellence, industry exposure, and holistic development. Advanced coursework in marketing and business analytics, along with expert guest lectures, strengthened my strategic and analytical capabilities, while participation in annual fests, national-level cultural events, and research paper presentations at national and international platforms enhanced my leadership, coordination, and research competencies. The Student Development Program at IIM Indore, workshops at MNIT Jaipur, industrial visits, and the Global Immersion Program in Dubai provided valuable real-world and global business exposure. Supported by structured placement training and career development initiatives, this journey culminated in securing placement offers from Jaro Education with a package of ₹12–14 LPA and HomeFirst Finance with a package of ₹7.5 LPA, shaping me into a confident, enthusiastic, and industry-ready management professional.

Kartik Tank



Raghav Joshi



OUR PROUD 23,000+ ALUMNI NETWORK ALL AROUND THE WORLD



CHHAVI ANURAG

Vice President QA/UAT & Testing at
Bank of New York Mellon International
Operations Pvt. Ltd.



UMANG MATHUR

Team Leader,
Strategic Risk Services
at Certify, Inc.



MOHIT PAREEK

Assistant Vice President,
FX Business Management at HSBC



HIMAGNA CHARAN

Founder, CLAT Prep



DILIP SHARMA

Managing Director,
Satyavijay DSG



RASHI

Senior Product Specialist
at Deloitte Digital



RAHUL BABBAR

Founder and CEO
at The Petfort



BHANU PRATAP

Lead Product Manager
at Mastercard



PGDM ADMISSION PROCESS 26-27

Let's know about admission process of Poddar Business School's AICTE approved PGDM program as below-

Eligibility-

50% aggregate in graduation for general candidates, 45% for reserved category

Admissions in Poddar are based on Management Entrance exams, personal interview, merit scores, extracurricular activities & work experience. Details are explained below.

Steps of admission-

Filling of application form- Application forms are available online at <https://apply.poddarinstitute.org/mba-pgdm> and offline on both the campuses, application fee is Rs. 1200.

Submission of application form- Online forms will be having all documents as attachments and hard copy of forms can be submitted in both the campuses with the following documents-

- X, XII, Graduation mark sheets copy
- Aadhar card copy
- 5 PP size photograph
- Entrance Exam score card

After form submission (online/offline), it will be assessed for student's eligibility admission & scholarship and inform the same to them and process the following,

- GDPI/PI with valid entrance score card
(MAT/CMAT/ATMA/GMAT)

THE SELECTION PARAMETERS

Parameter	Weightage
CAT / XAT/CMAT/ATMA/MAT/GMAT/PCAT Score	40%
Personal Interview	30%
Work experience	07%
Sports & extracurricular activities	03%
Academic Record (X, XII, Graduation Degree)	20% (5+5+10)

Qualifiers will be informed about fees submission and remaining document submission -

- X, XII, Graduation original Mark sheets (all sems & years of graduation)
- TC, CC, & Migration Certificate (original)
- Hostel Form for hostlers. Also, a set of rules and regulation to be signed from them and their parents and provide one copy to them and keep original copy with us.
- Transportation Form from those who are willing to opt for transportation

Fees

PGDM Fees for complete course is Rs. 6,95,000 including GIP, IIM Immersion (all expenses) payment structure is as below-

I Instalment	II Instalment (December)	III Instalment (April)	IV Instalment (August)
Registration Fee- 50,000	1,40,000	1,40,000	1,40,000
Course Fee- 2,25,000			

Note- Student should have a valid passport with him at the time of admission.

- IT Tools- Rs. 2000 (one time)
- Uniform – Rs. 3000
- Hostel fee- Boys Hostel- Rs. 8500 per month (Non-AC) Rs. 10000 per month (Air conditioned) (can be paid lump sum or half yearly)
- Girls Hostel- 2-Seater- Rs. 12000 per month, 3-Seater- Rs. 14000 per month (can be paid lump sum or quarterly)
- Hostel Caution Money- 10000 Rs.
- Transportation Fees- As per the distance, if availed
- Alumni Membership (One time) Rs. 5000

PBS offers following scholarships to encourage meritorious aspirants-

• **Entrance Exam Score based-**

Entrance Exam	Entrance Exam Score	Scholarship % (on 2 years tuition fees)	Scholarship in Rs.
CAT / XAT	90 & Above%	40%	1,40,000
	80-89%	30%	1,05,000
CMAT / MAT / SNAP	90 & Above%	30%	1,05,000
	80-89%	20%	70,000

• **Graduation Merit based -**

Graduation Compiled %	Scholarship in % (on 2 years' tuition fees)	Scholarship in Rs.
71-80%	20%	70,000
81-90%	25%	87,500
91+%	30%	1,05,000

• **Other Scholarships-**

Basis	Scholarship in % (on 2 years' tuition fees)	Scholarship in Rs.
Economic Weaker Section (EWS)	10%	35,000
Single parent (Female)	40%	1,40,000
Siblings of students & alumni of Poddar Group	10%	35,000

Note-

1. Total Fees of PGDM (2 years) is Rs. 6.95 Lacs, all of the above scholarships are applicable on tuition fees of 2 years i.e. 3.5 Lacs.
2. If any student is falling in eligibility criteria of more than one scholarship categories, then he or she can choose only one category for scholarship

Education Loan

Poddar has tied up with national as well as private banks for education loans at the lowest rate possible and easy procedures. All the required documents should be provided by the scholars seeking education loan for assistance in obtaining the loan. Students have availed student loans from Bank of Baroda, SBI, Union Bank of India, IDFC First Bank, L&T finance etc. We have also tied up with Grayquest for 0% interest EMI fee payment and education loan.

Refund Policy

Admission withdrawal and cancellations in PGDM are dealt as per the public notice of AICTE No. AICTE/Legal/04(01)/2007



PODDAR

BUSINESS SCHOOL

Sitapura Campus :

📍 #IS-2017, Industrial Area, Ramchandrapura, Sitapura Ext., Jaipur

Mansarovar Campus :

📍 Sector 7, Shipra Path, Mansarovar, Jaipur

Vatika Campus :

📍 Vatika (Sanganer), Tonk Road, Jaipur

Contact Details:

📞 +91 9116038880, +91 8302351506

✉️ admission@poddarinstitute.org, poddarcollege@gmail.com

🌐 www.poddarschool.com,
www.poddarinstitute.org

Follow us on :



LOCATION



APPLY ONLINE

application.poddarinstitute.org



#ProudlyPlaced

