

PGDM

INFORMATION BROCHURE



PODDAR
BUSINESS SCHOOL

Nurturing Leaders of Tomorrow...

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या देवी सर्वभूतेषु चेतनेत्यभि-धीयते
या देवी सर्वभूतेषु कान्ति रूपेण संस्थिता
या देवी सर्वभूतेषु क्षान्ति रूपेण संस्थिता
या देवी सर्वभूतेषु बुद्धि-रूपेण संस्थिता
नमस्तस्यै नमस्तस्यै नमस्तस्यै नमो नमः॥



About **PODDAR** Group of Institutions...

25 years of Legacy

Poddar Group of Institutions, a synonym of vibrancy, dynamism and enriched positivity begun with its journey way back in 1998 under thought-provoking vision of Dr. Anand Poddar.

Concretely, "Education with a Purpose to Shape a Better Future" remains the mainstream motto of the group. With an aim to foster learning and achieve excellent standards of quality education and to cater ever increasing demand of professionally trained skilled youth, the group core focus has been to conceptualize the ideology what lies beyond academics; skill development, entrepreneurship and eco-system nurturing leading to generation of self-sustained youth of "New India".

The group has been envisioned to impart Purposeful education through UG and PG programs to high end research programs (Ph.D) focusing on Best Innovative Academic practices reinforced with student mentoring, learning and support activities through various Clubs and cells. Our Alumni are carrying the rich values and virtues imbibed making us proud by scaling newer heights in different facets of the careers.

Poddar International College (Affiliated to University of Rajasthan, Jaipur; approved under section 2(f) and 12(B) of UGC Act 1956 and has been accredited by NAAC. It has been a recipient of some exceptionally prestigious awards like "Best Upcoming Higher Education Institute of Rajasthan" conferred by ASSOCHAM, Ministry of HRD, New Delhi. It has been ranked

among top positions in Rajasthan by the India Today - Nielsen survey for its excellence work in Research and Development, Skill Development, Extension Activities, Women Empowerment, CSR, Science Popularization. It is also a participant in NIRF, Govt. of India for the top ranking colleges of India.

AICTE approved and Rajasthan Technical University affiliated "Poddar Management and Technical Campus", has to its accolade 3rd rank in Rajasthan amongst top 150 B-Schools (including IIMs) in Times of India survey. Poddar Management Training Institute, a BEd college approved from NCTE and affiliated to University of Rajasthan is focusing on the qualitative and innovative teaching methodologies and experiential and research oriented learning. Poddar International College of Pharmacy is Pharmacy college approved by Pharmacy Council of India.

Not to end now Poddar group has brought a new lush green campus of Poddar Business School with facilities of sports academy and supercomputing labs, Design thinking labs, Incubation centre at RamchandraPura Industrial area to bring World-class leadership faculty, the PGDM program.

With this note, we welcome you all to enriching world of excellence, competency, integral learning, innovation driven aptitude, technical mentoring and above all an insightful personality development.



Units under the banner of **PODDAR GROUP OF INSTITUTIONS**

150+ Corporate Linkages

350+ Associated Experts

300+ Distinguished Faculty

60+ Faculties have copyrights & patents

12+ International Collaborations

3000+ Students Currently enrolled

20000+ Alumni

- Poddar Business School [PGDM]
- Poddar International College
- Poddar Management And Technical Campus
- Poddar College of Education (B.Ed. College)
- Poddar International College of Pharmacy
- Society for Sustainable Eco-friendly solutions
(Biotechnology Business Incubator)
- ARS Innovative Solutions Pvt Ltd.
- Poddar Sansthan (an NGO)

“ CREATING NICHE
FOR YOURSELF IS THE
KEY FOR SUCCESS ”

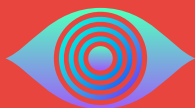


Chairman Message

Every great dream begins with a dream. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to RE-INVENT YOURSELF and the world. The joy of life comes from our encounters with new experiences.

There is no greater joy than to have an endlessly changing horizon, FOR EACH DAY TO HAVE A NEW AND DIFFERENT SUN. Always remember... Everything started as nothing! RISE-SHINE-INSPIRE.

Dr. Anand Poddar
Founder & Chairman



VISION

Poddar Business School brings together human capital, cultures and ideas to nurture responsible leaders who transform enterprises and society.

“ EDUCATION
is not
PREPARATION
for life
education is
LIFE itself... ”



Vice Chairperson Message

As we welcome you, the future leaders and productive citizens of this nation, I would like to stress on our motto "Education with a purpose". Right from the inception, we follow the design, which epitomizes grooming young minds and hearts - rounded future leaders through holistic development bringing forth their moral, ethical, human values to develop a multifaceted personality of character and confidence with a deep rooted passion in pursuit of excellence. We support students in achieving their golden ambition through discipline, active participation, knowledge - seeking approach under the guidance of efficient faculty members. I wish all the very best to all the aspirants. Keep aspiring, keep achieving.

Mrs. Roopal Poddar
Vice Chairperson



MISSION

To be recognised as an inclusive, progressive and connected community for thought leadership on the global enterprise stage.

ADVISORY BOARD MEMBERS



Dr. Anand Poddar
Chairman
Poddar Group of Institutions



Mrs. Roopal Poddar
Vice Chairperson
Poddar Group of Institutions



Mr. Alok Garg
Ex-Chairman RITES



CS Shyam Agarwal
Former National President,
ICSI



Dr. K.L. Jain
HON. SECRETARY,
GENERAL-RCCI



Mr. Puneet Mittal
Director Pratham Software



Dr. Ravi K. Goyal
Chairman IIMM Jaipur



Shri Suresh Mishra
Syndicate Member, Univ.
of Rajasthan



Mr. Arun Agarwal
Executive President
FORTI National Vice
President



Mr. Ramesh Gandhi
Director, Centre for Social
change



Dr. Saurabh Maheshwari
Doctorate from the
US in Information Systems
Management



Mr. Hirdesh Singhal
Business leader, PMCOE,
Tech Mahindra



Dr. Sonvir Singh
National (founder)
Chairman of Rajasthan
Association of Kenya



Mr. Anand Shukla
Pro. VC Mewar University



Mr. N. K. Jain
President, EAR
(Employees Association
of Rajasthan)



Mr. Sudesh Kumar
DGM and Head Fraud
Risk Management



Mr. Ajay Sharma
Director Int. Relations Vinayaka
Missions Research Foundation



Dr. R Narayanaswamy
Area Head - Finance,
S P Jain School of
Global Management



Dr. R. Anand
Sr. Vice President-HR HCL
Tech, Board Member-NHRD
& Author@ McGraw Hill



Mr. Mahendra B. Thakur
Corporate Consultant &
Training Expert



Mr. H.C. Ganesia
Senior Advocate,
Supreme Court of India



Mr. Pradyumna Pandey
CHRO at Mother Dairy



Mr. Suresh Agarwal
President FORTI National
President, BUVM



Dr. Navneet Agarwal
Asst. Dir. Trade,
World Trade Centre



Dr. Rajiv Chhibber
Vice president, External affairs,
Sahajanand Medical Technologies
Senior Corporate Affairs,
Policy & Communications Strategist

ACADEMIC EXPERT



Dr. Sunil Kakkar
Dean (Academics)



Dr. Ashish Dikshit
Dean (Training & Research)



Dr. Shiva Sharma
Communication Skills



Dr. Anil Mehta
Former Professor
University of Rajasthan



Dr. Kritika Sharda
Soft Skill Trainer



Ms. Megha Nagelia
Assistant Professor



Mrs. Anuradha Ghosh
Soft Skills Trainer



Dr. Anooja Tiwari
Associate Professor



Dr. Reema Singh
Assistant Professor



Mr. Mahendra B. Thakur
Corporate Consultant &
Training Expert



Mr. Naresh Sodani
Finance



Dr. Brijesh Awasthi
Finance & Statistics



Dr. Vinita Agarwal
Director Business
Development,
Area Human Resources



CA Varun Bhardwaj
Assistant Professor,



Mr. Ashish Sharma
Corporate Trainer



Dr. Shubha Johri
Associate Professor



Dr. Priti Bakshi
Professor



Dr. Paritosh Srivastava
Associate Professor



Dr. Megha Jain
Assistant Professor



Dr. Chinmaya Khulshertra
Associate Professor



Dr. Srikant Gupta
Associate Professor



Dr. Rahul Johari
Associate Professor



Dr. Ankur Goel
Professor



Dr. Kriti Sharma
Assistant Professor



Dr. Nilesh Ramdas Kharche
Professor

Choosing Wisely

ABOUT PODDAR BUSINESS SCHOOL

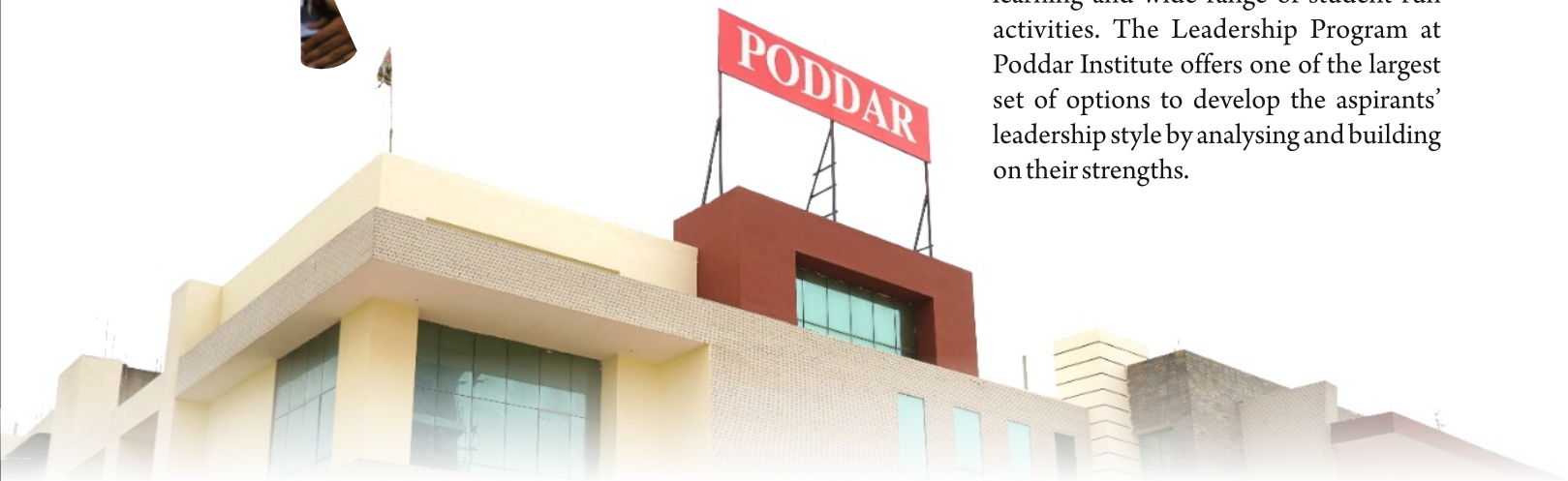
Poddar Group of Institutions, continuing its legacy in Management Education has brought a next gen campus by the name, Poddar Business School with the objective is to make management aspirants learn business from a different perspective providing distinctive blend of global exposure, leadership competency, Overseas skills, experiential learning , Innovative & creative management practices supported by technological updation and mentoring through Corporate & business leaders. This Institute also aims to bring dynamic changes in the faculties through Faculty development programs, formulating Policies, Reports, National & International studies of Importance, Developing case studies, Incubation of start-ups, Consultancy to the Industries, Development of Business Models, Contribution in country's economy through Business Management practices.



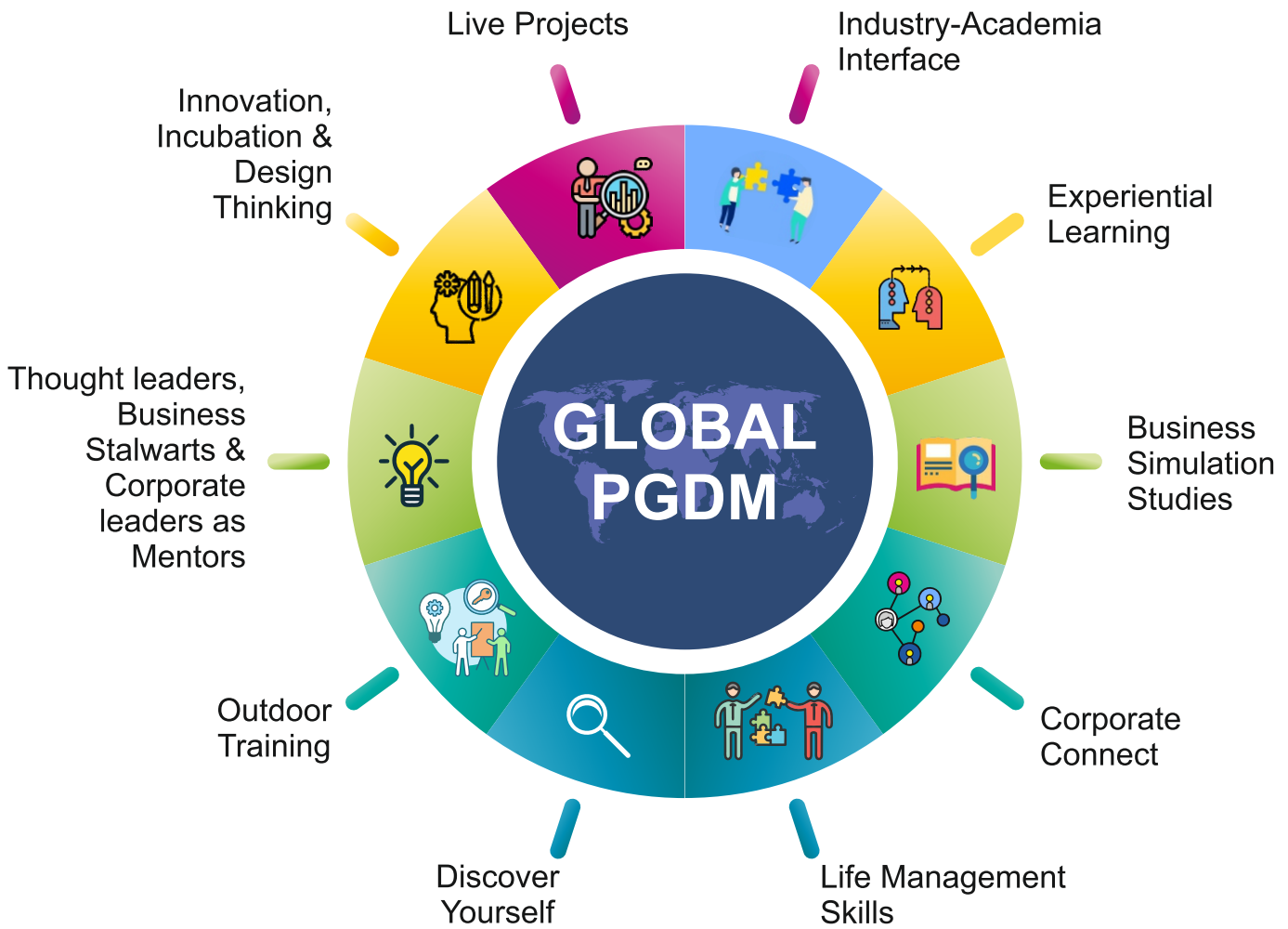
PGDM/MBA PROGRAM

Poddar Business School (PBS) introduces Post Graduate Diploma in Management (PGDM)/MBA program with an objective to nurture and prepare a diverse group of young aspiring corporate leaders with the knowledge, analytical ability, and management perspectives and skills to provide leadership to organizations competing in a world increasingly characterized by diversity in the workforce, rapid technological changes and a fiercely competitive global market place.

Develop your personal leadership capacities within Poddar Institute's distinctive blend of leadership coursework, coaching, experiential learning and wide range of student run activities. The Leadership Program at Poddar Institute offers one of the largest set of options to develop the aspirants' leadership style by analysing and building on their strengths.



WORLD CLASS ANDRAGOGY



Certification and Academic
Content Powered By



Harvard
Business
School
ONLINE

PGDM USPs



New Age Electives:

Available in dual specialization in the rapidly growing sectors having employability potential.



Acquiring Skills:

Research & Design, Entrepreneurship, Strategy & Operations, Leadership & Management, Design thinking, Problem solving, Project Management.



Business Simulation Studies:

To solve real world Business problems with the support of software.



Global Immersion Tour:

To explore Real world Business problems in different countries with Industrial exposure and cultural diversity.



International Academic Partnerships:

College has tied up with foreign Universities worldwide specially Harvard Business School Online for student studies and Project Management.



Corporate Collaboration:

Corporate tie-ups have been signed for seminars, workshops, training, internships and placements.



Research Orientation & Case Studies Development:

Case studies resource centre has been developed for compiling and developing cases worldwide.

GLOBAL IMMERSION PROGRAM



The program enables students to study abroad at one of their university & partner institutions with the Industrial exposure. The prospect of studying abroad is both exciting and sure to experience a brand-new culture, meet new people, and grow as a person.

Under Global immersion program the students of PGDM are taken for International tour in UAE or Australia for one week during their course. The tour includes Industrial visits, workshops, Corporate Interaction, sightseeing, exposure for cultural diversity and University studies.

The Global Immersion program enriches life-both academically and personally.

- Students experience a completely new way of life, studying abroad will allow you to experience different cultures and perspectives, including new traditions, customs, meeting new people and learning a new language
- Studying abroad and an International outlook will expand your employment opportunities, Not only is studying abroad a great way to expand your

perspective, but it can also boost your employability. In an increasingly globalized world, more and more employers are looking for students with international experience.

- Experience different styles of education

Use this as an opportunity to experience different methods of teaching. It's a great way to immerse yourself in a new academic setting that enhances your academic performance.

- International industrial and corporate exposure help you understand the standards, procedures, policies and global working environment.
- Students also view different sights to explore their monuments, traditions, culture of new country and get relaxed.
- GIP gives an opportunity to connect with many people. Networking might help them in getting some business or project opportunity.

INNOVATION IN PGDM

Post Graduate Diploma in Management over the years even adopted by IIM's has been known for its vibrancy and flexibility in its curriculum. PGDM @Poddar has been dynamically designed to make it unique, Industry centric with employment potential in the fastest growing sectors.

It was great experience being interact with students of Poddar Business School. Will like to hire more candidate in future and look forward to a healthy relationship.

Mr. Bharat Singh Manager
HR Kent RO Systems Limited Noida

PGDM with specializations in Banking and Financial Services.

This program equips you with the latest technologies in the Banking & Financial Sectors such as Fintech, Investment Banking, Insurance, funds & equities. Be a part of financial market growing at 25.18%.



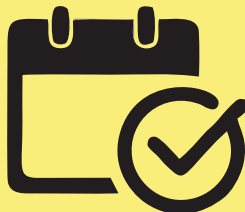
PGDM with specialization in Entrepreneurship & Start up technologies

This program equip you with the design thinking process and innovative start up models.



PGDM with Specialization in Hospitality & Event Management

This program specializes you in the concepts & latest management practices in Hospitality, Event & Tourism sector.



PGDM with Specialization in Food & Agribusiness

Food & Agribusiness have a massive economic, social and environmental footprint. The \$ 5 trillion Industry represents 10% of global consumers spending and 40% of employment.



PGDM with Specialization in Business Analytics

The market is expected to reach USD274.3 billion by 2023.The demanding jobs in this sector are Data Scientist, Financial Analyst, Product Manager, CTO & More.



PGDM - CURRICULUM



PODDAR GROUP OF INSTITUTES
stands unique in there Education system. We feel happy about the
Student's Quality and Commitment. Department of Training &
Placement is really pushing their Best to uplift the student community
compared to any other Organization....

Regards:

Alok Kumar Goyal (Asstt.Vice President)
Star Health & Allied Insurance Co. Rajasthan

Two Weeks Industry Orientation skills

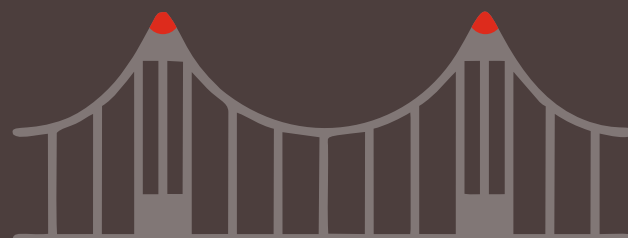
Two weeks orientation program

Bridge Course – General Management

Psychometric Assessment

Industry Exposure and Corporate Connect

Discover Yourself



TRIMESTER I

Managerial Communication I
Managerial Economics
Business Statistics and Analytics
Management Accounting
Business Environment and Ethics
Organisational Behaviour
Industry Sensitization
Lab

TRIMESTER IV

Strategic Management
Core Elective 1
Core Elective 2
Core Elective 3
New Age Elective 1
New Age Elective 2
Incubation Journey – Final Pitch
Social Immersion

TRIMESTER II

Managerial Communication II
Marketing Management
Human Resource Management
Financial Management
Operations and Supply Chain Management
Organisational Behaviour II
Lab
Incubation Journey - Ideation
Corporate Internship (4-6 weeks)

TRIMESTER V

Quantitative Techniques for Managers
Core Elective 4
Core Elective 5
Core Elective 6
New Age Elective 3
New Age Elective 4
Business Simulation
Social Immersion
Incubation Journey - Execution
Pre Placement Talk

TRIMESTER III

Information Systems Management
Legal and Regulatory Framework
Managing Business Ventures
Research Methods
Global Immersion Program
Business Simulation
Incubation Journey –
Innovation and Design Thinking
Lab

TRIMESTER VI

Corporate Sensitization
Startup Project
10 Weeks Internship

PGDM - ELECTIVES ✓

Core Electives

Marketing
Human Resource
Finance
Operations and Supply Chain Management

New Age Electives

Business Analytics
Hospitality and Event Management
Food and Agri Business Management
Banking and Financial Services
Entrepreneurship and Startup Technologies

✓ Elective Subjects for Marketing

Digital Marketing
Retail Management
Consumer Behaviour and Marketing Research
Sales and Distribution Management
Integrated Marketing Communication
Customer Relationship Management

✓ Elective Subjects for Finance

Management of Financial Services
Security Analysis and Portfolio Management
Financial Derivatives
Mergers, Acquisition and Restructuring
Financial Risk Management
Financial Systems, Institutions and Instruments

✓ Elective Subjects for Operations and Supply Chain Management

Project Management
Supply Chain Management
Total Quality Management
Service Operations Management
Materials Management
Business Process Outsourcing

✓ Elective Subjects for Human Resource

Human Resource Development
Human Resource Planning
Employee Relations Management
Strategic Human Resource Management
Training and Development
Performance and Compensation Management

New Age Electives

✓ Elective Subjects for Business Analytics

Foundation of Business Analytics and Data Science
Data Visualization for Managers
Data Warehousing and Mining
Advanced Multivariate Techniques

✓ Elective Subjects for Banking and Financial Services

Banking Services and Practices
Retail Banking
Investment Banking
Fintech

✓ Elective Subjects for Hospitality and Event Management

Introduction to Hospitality Management and Tourism
Hospitality and Tourism Marketing and Promotion
Event Management and Marketing
Event Resource Management and Planning

✓ Elective Subjects for Food and Agri Business Management

Rural Marketing
Agricultural Marketing
Food Technology and Processing Management
Projects and Irrigation Equipment

✓ Elective Subjects for Entrepreneurship and Startup Technologies

Entrepreneurial Resource Management
International Business Management
Change and Innovation Management
Foreign Trade Procedure and Documentation

INTERNATIONAL COLLABORATIONS



INDUSTRY ACADEMIA COLLABORATIONS



OUR RECRUITERS

CURRENT PLACEMENTS



RIYA SAINI
MBA, 2021
amazon



KIRTI BHATI
MBA, 2021
ICICI Bank



RIYA BAHETI
MBA, 2021
ICICI Bank



GAMINI SHARMA
MBA, 2022
HDFC BANK



VAISHNAVI ASWANI
MBA, 2022
Mahindra HOME FINANCE



AMAN SHARMA
MBA, 2022
HDFC BANK



SHAMISHKA SHARMA
MBA, 2022
HDFC BANK



DEVENDRA KUSHWAH
MBA, 2022
HDB FINANCIAL SERVICES



HARSHITA SARDA
MBA, 2022
Vedantu



SHIVANI BHARDWAJ
MBA, 2022
Infosys



UMANG MATHUR
MBA, 2022
genpact



SALONI AGARWAL
MBA, 2022
S&P Global



ATUR SHRIMALI
MBA, 2022
indiamart



ALISHA NARANG
MBA, 2022
Deutsche Bank

PROUD ALUMNI



CHIRAG JANGID
Production Department,
Proliant Biological Limited,
New Zealand



BHANU PRATAP SINGH BHATI
Senior Product
Manager-Technical | CSPO
Master Card CANADA



JUNY JAIN
Tax Associate, KPMG
Bengaluru



UMANG MATHUR
Team Manager | Barclays,
New Delhi



SURBHI SHARMA
Sr. Talent Acquisition
Uplers



SUMIT SHARMA
Territory Sales Manager,
IndusInd Bank, Jaipur



JAGDISH SAINI
Bank of America,
Gurugram




MILIND SHANDILYA
VMware, Bengaluru



DEVIKA KHANGAROT
VIVO India Rajasthan



MOHIT PAREEK
Assistant Vice President, HSBC,
(INVESTMENT BANKING TEAM)
BANGLORE



STATE-OF-THE-ART INFRASTRUCTURE

📍 Ramchandrapura Ind. Area Campus

Located in the midst of the Educational and Industrial Hub of Jaipur, the lush green and well developed campus of Poddar Business School (PBS) equipped with all modern amenities provides the right platform to the students to get connected with the Industries and Corporate sector. The campus is well connected to public transport facilities and equipped with other basic amenities like Healthcare, Banking, Postal Services, Shopping Complexes, Malls, etc.

It was a surreal experience to go for campus hiring event at Poddar Group Jaipur. It was so fulfilling to witness the hustling energy of sharp minds at Poddar and getting a chance to interview the brilliant students who were from different parts of the country. I would like to extend my sincere gratitude to all the members of placement office at the college for your warm hospitality and making the hiring process so smooth! Special thanks to Mr.

Prabal and team for arranging everything so well!

Mr. Arpit Saxena Geo TA Head – Rajasthan Piramal Group

DIGITAL SMART CLASSROOMS **Temples of Growth & Knowledge**

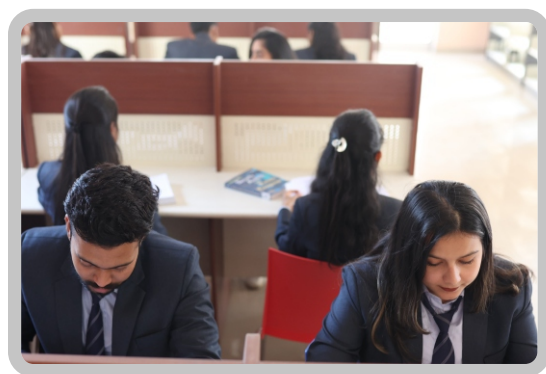
Poddar Business School (PBS) strongly believes that a classroom is a place where the mind is moulded and basked with the rays of knowledge – a place where the mind is open and curious to learn and are directed with endless boundaries of growth and learning.

Here, the educator is the leader, the mentor, the guardian of the impressionable yet fully potential mind. The mind of student, which is safe guarded and protected till it blossoms, and is ready to take the world into its stride, with its varied academic and creative skills and treasured values to lead a happy and prosperous life.

Classrooms integrated with digital displays, tabs, whiteboards, assistive listening devices, and other audio-visual components to make lectures easier, engaging, and more interactive.



BUSINESS-LED DESIGN THINKING LABORATORIES



Life cycles of products and services, technology and business models, are reducing rapidly, and the need for innovation is growing. Innovation, however, has conventionally been considered an obscure, fuzzy subject. Hence, here Design Thinking comes to the rescue keeping a methodical approach.

At Poddar Business School, we help to unlock the potential for our students who will eventually help the clients/employers to create impactful solutions across sectors like IT, Financial Services, Social Impact, and Manufacturing by blending human centricity of design with the power of technology and business strategy.

DIGITAL LIBRARY & RESOURCE CENTRE

A well-resourced and spacious library and resource centre has been designed to provide support to all management and information technology departments. The library offers a large and diversified collection of national, and International books, journals on Management, IT, Commerce, in addition to the latest magazines, subscriptions, handbooks, standard manuals, technical reports, etc. The digital library on the campus provides access to archives, a collection of E-books, E-journals, CD-ROMs, text images, and other online compendiums for scholars and learners. Besides, audio-visual facilities are offered to the faculty members and students in the library premises.

We are a member of the National Digital Library (NDL) of India and also proud member of Developing Library Network (DELNET).



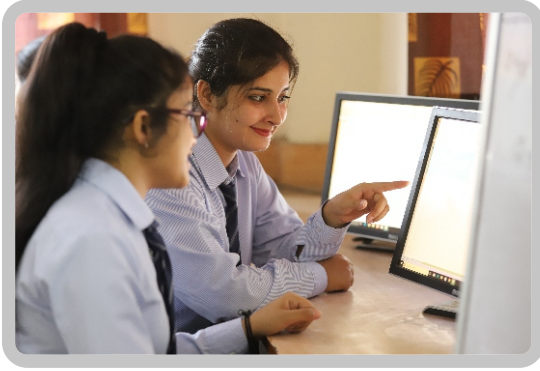
INCUBATION CENTRE & CO-WORKING SPACE



This centre provides an active support ecosystem to inspire students to mentor, and incubate their ideas, help in developing breakthrough innovations, provide them mentors, seed funding and creating world class startups and commercialization of prototypes.

In co-working space college is providing common infrastructure, computer terminals, internet facilities, utilities and other services to different companies to give them convenient working atmosphere with the paid internship and working facilities to our students.

DIGITAL RESOURCE HUB Computer Centre



We have compiled the best of our digital resources to support learning and exploration. These help our students and teachers to feed the curiosity of growing minds and inspire to think broadly. These resources are periodically reviewed by eminent professionals from industry, which enables students to explore their passions and interests further and to explore more about the corporate world

SPORTS ACADEMY Indoor & Outdoor

Sports activity helps in overall physical development and brain development and increases the power of reasoning of students. Being actively involved in sports can help students relax from their daily routine of learning syllabus and reduces exam stress.

One needs to keep a balance between work and play to keep the body and soul in sync. Sports also inculcate various qualities like - Tolerance, Patience, Pressure Handling, Team Spirit, Proficiency in sharing Victory and Defeat Obedience, etc.

We at Poddar Business School give special attention to Sports and have established an international standard for a variety of Outdoor and Indoor Games like Cricket, Basketball, Volleyball, Kabaddi, Badminton, Table Tennis, Carom, Chess, Billiards table etc.



CASE STUDY DEVELOPMENT CENTRE



The case study is a key component of the learning pedagogy at PBS. It is one of the repository of business management case studies. Cases encourage in-depth analysis by gathering supporting information either through published sources or by directly interacting with the companies. We get the students involved in developing such cases.

AUDITORIUM

It is a having a good ambience with spacious seats provides outstanding environment for functions, events, seminars, workshops and other cultural evenings.



TRANSPORTATION

The college have fleet of buses & vans services equipped with comfortable seating that cover all the main routes of the city. College provides pick-up and drops facilities to the students at very affordable charges.

GYMNASIUM

Well-equipped gymnasium equipped with ultra-modern facilities and fitness equipment is established within the campus for students as well as faculty.

The main objective of the gymnasium is to help students develop more strength and stamina in terms of their health and other activities.



CAFETERIA

Poddar Campus has Indore mess and open cafeteria that serves a variety of snacks and meals to the students, staff and faculty at moderate rates. It provides all type of nutritious and hygienic eatables and beverages.



HOSTEL



Poddar Business School offers hostel facilities for boys and female students with all modern facilities and attached mess. The hostel mess serves fresh and hygienic food. Students are provided with facilities like internet, separate attached toilet, room for indoor games and a reading room with a collection of national/international newspapers, magazines, etc. The concerned and highly-experienced staff looks after the hostel affairs and ensures that the hostel remains responsive all the time.

CONFERENCE, BOARD ROOM & TRAINING ROOM

Boardrooms or Conference rooms - playgrounds for new ideas, discussions, negotiations, and meetings for the team to coordinate, communicate, review and optimize the way forward.

Our Training and Conference rooms equipped with data projector, internet services, helpful equipments designed in a way to ease connection, and communication for training & placement processes.



YOGA & MEDITATION ROOM



Yoga education prepares the students physically and mentally for the integration of their physical, mental and spiritual faculties so that the students can become healthier, saner, and more integrated members of the society and nation.

Yoga education helps in self-discipline and self-control, leading to an immense amount of awareness, concentration, and a higher level of consciousness.

Life @ Poddar!







National Level Intercollegiate Management Fest...

An intercollegiate annual management fest is two day extensive contest testing different skill sets and abilities of students. Creativity to social buzz, Ad-making to pitching business ideas, Endorsements to acquisition of resources, Photography with unique theme everything, it is fun and thrill packed ride. The only constant is change. Vision without action is merely a dream; Action without Vision just passes time, Vision with action can change the world.



Industrial Visits



Industrial Visit to Jaipur Rugs



Visit to Bhamashah Techno Hub



BOSCH – Industrial Visit



**Visit to Fru Bon Ice Creams,
Mahindra World City (SEZ)**

Club & Cell



Invest Rajasthan Summit 2022



**Guest of the Event: Mr. Vishal Khanna,
Deputy Director of FICCI**



**Suneeta Meena Addl. DCP Jaipur
Nodal Officer Nirbhaya Squad
Education For Girls Safety**



**'Aarambh' for its new students on September
9, 2022 at Poddar Business School,
Sitapura Campus.**



**Pre-Placement Talk cum
Campus drive conducted
by Piramal Finance**

Industrial Academic Interface



Invest Rajasthan Summit 2022



Program Conducted by
Mr. Avdhesh Pandey,
National Award (President)



Speaker of the Event:
Mr. Mahendra B. Thakur,
Corporate Trainer



Guest of the Event: Mr. Vishal Khanna,
Deputy Director of FICCI



Chamber of Commerce and Industry
Mr. N.K. Jain, President, EAR
(Employees Association of Rajasthan)



Dr. Fehim Kuruloglu
Faculty of Arts & Science Tokat
Gaziosmanpa University, Turkey



Dr. Teodor
International Delegates from
BUASVMT, Romania



Global Conference
held at Poddar International
College, Jaipur.



Dr. Raul
International Delegates from
BUASVMT, Romania



Dr. Laura
International Delegates from
BUASVMT, Romania



**A journey of success with
Founders of NBC**
Ankesh Jain, Akshay Kedia
and Anand Jain

पोद्दार मैनेजमेंट और ट्रेनिंग कैम्पस के प्रशिक्षण प्रोग्राम की हुई शुरुआत

मैनेजमेंट से जुड़े विभिन्न मुद्दों पर रोज होंगे विभिन्न कार्यक्रम

अजयपुर, समाचार अगत न्यूज़। पोद्दार मैनेजमेंट एंड टेक्निकल कैम्पस में पोद्दार बिजनेस स्कूल की ओर से दो सप्ताह के मैनेजमेंट ट्रेनिंग प्रोग्राम 'आरम्भ' की शुरुआत हुई। इस दौरान मैनेजमेंट से जुड़े विभिन्न आसफेक्ट्स पर स्टूडेंट्स को प्रतिदिन ट्रेड किया जाएगा।

कार्यक्रम के दौरान स्टूडेंट्स को एक्स्पर्ट लेक्चर, सेमिनार, प्रजेंटेशन, डबलप एंडागोजी, इंडस्ट्रियल विजिट और मैनेजमेंट इंजीनियरिंग समेत मैनेजमेंट से जुड़े



विभिन्न सामसामयिक नलेज से अपडेट किया जाएगा। ट्रेनिंग प्रोग्राम के शुरूआत में स्टूडेंट्स ने देव बिल्क प्रोडक्ट्स लिमिटेड (प्रू बॉन) के लिए इंडस्ट्रियल विजिट का आयोजन किया गया।

विजिट के दौरान स्टूडेंट्स को उत्पादन, विपणन के साथ-साथ कंपनी के संचालन के विभिन्न पहलुओं के बारे में एक्सपर्ट्स ने जानकारी दी। कार्यक्रम काडिनेशन

अभिषेक शर्मा, डॉ स्वप्ना श्रीमाली, डॉ. सुनील कक्कड़ ने किया। चेयरमैन डॉ. आनंद पोद्दार ने संबोधित करते हुए शिक्षाविदों में औद्योगिक जोडिखिम के महत्व के बारे में बताया। पोद्दार ने बताया कि पन्द्रह दिन के दौरान मैनेजमेंट से जुड़े विभिन्न कार्यक्रम आयोजित किए जाएंगे, जिससे स्टूडेंट मैनेजमेंट में हर मुकाम पर महारत हासिल कर सके।

दैनिक भास्कर जयपुर सिटी भास्कर 13-12-2022

स्टूडेंट्स ने नेशनल फेस्ट में सुझाए बिजनेस प्लान



सिटी रिपोर्टर। नई सोच के साथ स्टूडेंट्स ने बिजनेस के नए प्लान सुझाए, किसी ने बिजनेस लो कॉस्ट पर शुरू कर मार्केट पेनिट्रेट करने की बात कही तो किसी ने हाई कॉस्ट खाई प्रमोशन की बात कही। मैनेजमेंट स्टूडेंट्स ने अपनी क्रिएटिव एड वोलुंस से सभी को अचंचित कर दिया। मैनेजमेंट से जुड़े कुछ ऐसे ही प्रोग्राम्स के जरिये स्टूडेंट्स ने हुनर दिखाया। मोका था पोद्दार ग्रुप ऑफ इंस्टीट्यूशंस के पोद्दार मैनेजमेंट एंड टेक्निकल कैम्पस पोद्दार बिजनेस स्कूल की ओर से आयोजित दो दिवसीय इंटरकॉलेज कॉम्पिटिशन आल्टियस-मैनेजमेंट फेस्ट 2022 का। राष्ट्रीय स्तरीय के इस कॉम्पिटिशन में बड़ी संख्या में छात्र-छात्राओं ने कार्यक्रम में परफार्म किया तथा विभिन्न स्तर पर प्रतियोगिता में पुरस्कार प्राप्त किए।

Management Fest Altius

दैनिक भास्कर जयपुर सिटी भास्कर 09-11-2022

स्टूडेंट वलबः निष्ठा से कार्य करने की शपथ



सिटी रिपोर्टर। पोद्दार इंटरनेशनल कॉलेज एवं पोद्दार मैनेजमेंट एंड टेक्निकल कैम्पस में स्टूडेंट्स क्लब्स का शपथ ग्रहण समारोह रखा गया। इसमें कक्चरल, स्पोर्ट्स, सोशल, संस्कृति आदि के प्रति समर्पण और जिम्मेदारी का भाव होना चाहिए।

Oath Ceremony of Club Council

ऑल्टियस-22 पोद्दार ग्रुप ऑफ इंस्टीट्यूशंस का दो दिवसीय नेशनल लेवल इंटर कॉलेजिएट मैनेजमेंट फेस्ट संपन्न

बिजनेस प्लान से जजेज को प्रभावित किया भावी आंत्रप्रेन्योर्स ने

बैकड्रॉ। अजयपुर। पोद्दार ग्रुप ऑफ इंस्टीट्यूशंस के पोद्दार मैनेजमेंट एंड टेक्निकल कैम्पस में आयोजित ऑल्टियस-मैनेजमेंट फेस्ट 2022 के दूसरे दिन आंत्रप्रेन्योर्स विभाग का कार्यक्रम था।



कई इंडस्ट्रीज ने की इन्वेस्टमेंट की घोषणा। विभिन्न इंस्टीट्यूज के एक्स्पर्ट्स ने भी मैनेजमेंट स्टूडेंट्स के विभिन्न बिजनेस प्रोजेक्ट्स में इन्वेस्टमेंट की घोषणा भी की। इन वीके पर इंडस्ट्री की डीमंड के अभाव राजस्वों ने स्टूडेंट्स प्रोजेक्ट की तर्किकता को गुर उभारे। आंत्रप्रेन्योर्स इन्फो सिस्टम डिजाइन करने की अजारा ही की बात कही। विजिट के दौरान स्टूडेंट्स ने इन जजेज के प्रतिक्रियाओं को प्रतिक्रिया करने का निर्णय भी लिया। दूसरे दिन हुए कार्यक्रमों में कॉन्फिडेंट शैली, सैम्यु गिफ एवं डिजाइन प्लान के अंतर्गत हुए।

स्टूडेंट्स की हाजिर जवाबी से हैरत में पड़े जजेज। इनमें कॉन्फिडेंट शैली में हाई स्टूडेंट्स ने वीके पर ही जजेज के सवालों के उत्तरों के अभाव में जजेज को प्रभावित करने का उपाय भी सोचा। वीके पर ही जजेज को प्रभावित करने का उपाय भी सोचा। वीके पर ही जजेज को प्रभावित करने का उपाय भी सोचा।

फेस्ट में अंतरिम के विभिन्न कार्यक्रमों के अंतर्गत, पोद्दार ग्रुप ऑफ इंस्टीट्यूशंस के पोद्दार मैनेजमेंट एंड टेक्निकल कैम्पस में आयोजित ऑल्टियस-मैनेजमेंट फेस्ट 2022 के दूसरे दिन आंत्रप्रेन्योर्स विभाग का कार्यक्रम था।

युथ बधड़क

पोद्दार ग्रुप ऑफ इंस्टीट्यूशंस में ऑल्टियस-2022 फेस्ट का आगाज

मेहनत का फल जरूर मिलता है, लाइफ में पांजिटिव बनें यूथः विनायक शर्मा

दुस्मान जी से लीजें

दुस्मान जी से लीजें... दुस्मान जी से लीजें... दुस्मान जी से लीजें...

सहजिक से जोड़ें-सफलता का निर्धारक

सहजिक से जोड़ें... सहजिक से जोड़ें... सहजिक से जोड़ें...

जीवन में सफल होकर आने

जीवन में सफल होकर आने... जीवन में सफल होकर आने...

युवा स्तरीय संन्य शिक्षक प्रशिक्षण महाविद्यालय में नई शिक्षा नीति पर बच्चों ने दिखाया टेलेंट,

Expert Lecture on Positive Attitude during Management Fest Altius by Management Guru Mr. Vinayak Sharma

Expert Lecture by Pro. VC Prof. Dilip Kumar Mohanchandran (Nigerian Universities) : "Importance of IT in Management Program"

मैनेजमेंट

मैनेजमेंट और आईटी के कोम्बो से राहे आसान- प्रो. दिलीप

पोद्दार मैनेजमेंट एंड टेक्निकल कैम्पस में नायजीरिया की यूनिवर्सिटी के डिटी वाइस चांसलर ने किया स्टूडेंट्स से इंटरव्यू। -मैनेजमेंट स्टूडेंट्स के लिए बताई आईटी की महत्ता।

खबरों की बुनियाद



HOW TO APPLY

Eligibility criteria

The candidate must have a minimum of 3 year's Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline from any University incorporated by an Act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent.

Candidates who are appearing for the final examination for the Bachelor's degree (or equivalent examination) and completing all requirements for passing & obtaining the Bachelor's degree by 15 July 2023 can also apply for admission, subject to submission of the relevant pass certificate/documents stating the same latest by 1st October 2023; otherwise, admission may not be considered.

Understand the Selection Process

The selection to Post Graduate Diploma in Management programme is purely based on the cumulative performance in CAT/MAT/XAT/CMAT/ATMA/PCAT score followed by personal interview. The objective is to identify and assess your interpersonal skills in addition to the overall knowledge. Due weightage is given to past academic achievements and work experience respectively, as per the set parameters by AICTE.

THE SELECTION PARAMETERS

Parameter	Weightage
CAT/ XAT/CMAT/ATMA/MAT/GMAT/PCAT Score	40%
Personal Interview	30%
Work experience	07%
Sports & extracurricular activities	03%
Academic Record (X, XII, Graduation Degree)	20%

Apply Online

Applications for our postgraduate programmes are usually made directly through our website. You just need to visit our website and click apply now. The application process comprises of 3 steps;

STEP 1

Register with your credentials

STEP 2

Make a non-refundable payment of INR 1000/- towards application fees through any of the online payment modes.

STEP 3

Fill the application form with your personal and academic details

Connect to our Counselor

After the successful submission of application form, you can connect to our counselor to know the further schedule. Also, we will inform you about the PI schedule as soon as we receive the application form.

Selection & Admission Confirmation

Selected candidates will receive admission call & offer letter within seven days of Personal Interview, including decisions on any financial assistance/ scholarship.

Further, your admission will be confirmed on submission of required documents along with the first-trimester PGDM/MBA course fees within a stipulated time given.

Fees, Scholarship & Education Loan

Poddar Business School offers PGDM at an affordable fee with easy installments. Also, we have provisions of institutional scholarships and easy education loans.

Total fees is payable in installments as below-

At the time of admission	At the time of starting of Classes	December 2023	April 2024	August 2024	December 2024
Registration Fee- 50000 Course Fee- 50000	50000	100000	100000	100000	100000

SCHOLARSHIP

Poddar offers institutional scholarships awarded on first come first serve basis to limited number of scholars as following:

- Entrance Exam Score based following scholarship will be awarded

Entrance Exam	Entrance Exam Score	Scholarship % (on 2 years tuition fees)
CAT/ XAT	90 & Above%	20%
CMAT/ MAT	80-89%	15%
	90 & Above%	15%
	80-89%	10%

- Graduation Merit scholarship will be given to meritorious students on total two years' tuition fees of PGDM as below-

Graduation Compiled %	% of Scholarship (Tuition Fees)
71-80%	5%
81-90%	10%
91+%	15%

- Economic Weaker Section (EWS) candidates will be given 10% scholarship on total two years' tuition fees of PGDM
- Single parent (Female) will be given 20% scholarship on total two years' tuition fees of PGDM
- Siblings of students & alumni of Poddar Group will be granted 10% scholarship on total two years' tuition fees of PGDM

We consider the graduation merit, EWS & the outstanding achievers in sports and related activities to award our institutional scholarships.

Note- If any student is falling in eligibility criteria of more than one scholarship categories, then he or she can choose only one category for scholarship.

Uniform

Uniform is mandatory for all PGDM students, charges for the same is Rs. 5000.

Hostel

Poddar provides separate accommodation facilities for boys and girls with clean, hygienic & healthy environment to stay for its students having facilities like Wi-Fi, cafeteria, hostel, gym, sports & parking.

Transportation

Transportation facility is available from all sides of Jaipur.

Alumni Membership

At Poddar, you will have an opportunity to be part of a big and strong network of Alumni Association with lifelong membership. One time Alumni membership fees is Rs. 1000 which is payable additional to the course fee.

Education Loan

Poddar has tied up with national as well as private banks for education loans at the lowest rate possible and easy procedures. All the required documents should be provided by the scholars seeking education loan for assistance in obtaining the loan.

Refund Policy

Admission withdrawal and cancellations in PGDM are dealt as per the public notice of AICTE No. AICTE/Legal/04(01)/2007

GROUP AWARDS & ACHIEVEMENTS



RANK 3*

AMONG TOP CITYWISE COLLEGES



TOP 2 RANK

IN RAJASTHAN BY BUSINESS TODAY 2022 (ROI)



Sitapura Campus (for PGDM Program):

📍 #IS-2017, Ramchandrapura Industrial Area, Near Mahal Road, Vidhani Circle, Jagatpura, Jaipur

Mansarovar Campus :

📍 Sector 7, Shipra Path, Mansarovar, Jaipur

Vatika Campus :

📍 Vatika (Sanganer), Tonk Road, Jaipur

Contact Details:

☎ 9116038880, 9773377817, 8696154154

✉ admission@poddarinstitute.org

🌐 www.poddarbschool.com, www.poddarinstitute.org,
www.poddartechnicalcampus.com

 /Poddarcollege

APPLY ONLINE

www.qrco.de/PGDM



Poddar Business School